



VIETNAM

03-2020

## CUSTOMER SATISFACTION

Learn How to Make Customers  
Happy So They Keep Coming Back

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Longstanding Establishment Café  
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# SAIGON Sports



Tập 1/2020

NHÀ XUẤT BẢN THANH NIÊN

NHIỀU TÁC GIẢ





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## This Month's Cover

**Vietnam Cricket Association**

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Đăng ký KHXB: **273-2020/CXBIPH/32-04/TN**

QĐXB số: **56/QĐ - TN** Cấp ngày: **02/03/2020**

In xong là nộp lưu chiểu quý 1/2020

ISBN số: **978-604-979-101-7**

Chế bản và in tại

Công ty TNHH In - Thương mại Trần Châu Phúc

509 Tân Hòa Đông, P. Bình Trị Đông, Q. Bình Tân, Tp.HCM

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IMAGE BY VY LAM

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# Just the Facts, Ma'am

## Removing emotions when making investments, tears of joy or sadness will come later

**NO ONE SHOULD BE SURPRISED** by the seedy characters that come out of the woodwork during a time of vulnerability. Since the outbreak of the coronavirus across Asia and then the world, a number of investment scams have surfaced.

If you've seen research reports or promotions touting opportunities to invest with companies that are working to cure coronavirus, think twice before buying stock shares. According to the Securities and Exchange Commission, which released an investor alert at the beginning of February, warning about an uptick in investment scams attempting to take advantage of the coronavirus outbreak, "fraudsters often use the latest news developments to lure investors into scams," the agency's office of investor education and advocacy said. The coronavirus has particularly dominated the news cycle in past weeks. The SEC said that it has become aware of "a number of internet promotions, including on social media, claiming that the products or services of publicly-traded companies can prevent, detect or cure coronavirus, and that the stock of these companies will dramatically increase in value as a result." All completely rubbish claims.

The harsh reality of the stockbroker, wealth manager, private investment guru is not about scams but most definitely the ability to leave emotion at the door when it comes to investing, amongst other things. Any successful broker will be able to do this in a few different scenarios. The first and foremost bit of advice would be to never

become emotionally attached to a stock or investment. Too many investors make the mistake of attaching themselves for different reasons. They may just love a product so blindly that they won't sell a stock when it is plummeting.

It could be that an investor becomes emotionally attached to their company's stock, which leads to an over-concentration and a lack of portfolio diversification. Often a stock that was granted as part of a compensation scheme will make it difficult to view it objectively.

There is no room for sentiments or emotions in the markets. Don't confuse this with moral and ethical trading. Many investors won't invest in certain industries such as drugs, alcohol, firearms, emission inefficient businesses, (non-renewable energy), which fall under the headline of ethical trading. But as far as investment trading goes, there can be no room for emotions.

Some examples are events that are extraordinary and usually not very nice. Oil disasters such as Piper Alpha that sadly blew up in 1988 or the huge Deepwater Horizon BP oil spill in 2010. Both of these either sent the energy sector into free fall or the individual stock line such as British Petroleum in a downward direction. The bottom line is that shares could have been bought straight after the knee jerk reaction, sat on and profit taken when the shares returned to normal. I appreciate not everyone will subscribe or even like what I am saying but it is the bare truth.

Other, more extreme, examples would include the Costa Concordia,

the cruise liner passenger ship that sunk off the coast of Italy in 2012. This tragic event led to the death of 32 passengers. No one would suggest for a second that this was not a truly sad story, but behind the scenes, investment managers would quite rightly so be looking at the impact on markets. They have a responsibility and an obligation to their clients to manage their funds correctly. Every knowledgeable trader would know that the parent company was Carnival Corporation and Carnival plc, which is the world's largest travel leisure company. Their stocks dropped 16% on the day and if you were willing to buy and sit on them, you would have recognized all of that loss back as a gain in mere months.

The list of disasters that have resulted in stock pricing anomalies is endless and they will continue to occur whether they are the result of human error, terrorist behavior or acts of God (if you aren't religious then Mother Nature). You have to hang up your emotions at the door when trading. Don't become emotionally attached to an investment and at the same time don't deny a trade because of the emotional factor.

Let's be brutally honest. No one would ever employ the services of a broker or wealth manager if they were weak in the emotional trading arena. All avenues of growth, no matter what they are, need to be investigated as and when they occur—as long as they are completely legal. Add this as just a part of your broking philosophy and you will do well. Just as I do. ■





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# TROI OI!

## The country in numbers

# 2G

### SERVICE TO BE TERMINATED BY 2022.

Vietnam will shut down all 2G services from January 1, 2022 under a roadmap planned out by the Ministry of Information and Communications. 2G, short for second-generation cellular networks, allows services such as phone calls, text messages, picture messages and multimedia messages. However, the technology does not let users download data, send and receive emails, or access the Internet.

According to Minister Hung, the shutdown of 2G services plays an important role in promoting smartphone ownership, which in turn promotes e-government, online transactions and the digital economy. Vietnam's telecommunications networks currently employ three different technologies, including GSM (2G), which was deployed in 1990, IMT 2000 (3G) launched in 2009, and LTE-A (4G) deployed in 2016.

The number of registered mobile subscribers has exceeded 143 million compared to the nation's population of nearly 97 million. About 72 percent of the population owned smartphones, according to a 2018 report by Appota.



# ~USD430 MILLION

### IN LOSS REVENUE EXPECTED BY VIETNAMESE AIRLINES DUE TO THE CORONAVIRUS.

Vietnam declared a public health emergency over the epidemic on February 1 and banned all flights to and from China, where more than 1,000 people have died from the virus. The ban would affect about 400,000 passengers a month, the Civil Aviation Authority of Vietnam said in a statement. The number of passengers on all international flights fell 14.1 percent during the first week of February from a year earlier, it added.

Vietnam Airlines, Vietjet Aviation and Jetstar Pacific Airlines conduct commercial flights on 72 routes between Vietnam and China. "The flights [to and from China] can only be resumed under the approval from the Prime Minister," CAAV director Dinh Viet Thang said in the statement.



# ~40,000

### TRAIN TICKETS RETURNED DUE TO COVID-19.

Due to the reduction in passengers, railway transport joint stock companies had to cancel 78 passenger trains, 8.3 percent lower

than planned.

Passenger transport revenue is expected to fall by VND54.8 billion, decreasing 13.3 percent over the same period last year. Cargo transport revenue is expected to decrease by VND9.9 billion.

In order to minimize damage, VR is implementing policies to reduce fares on North-South trains, and promotion programs for groups and tourism companies with early booking, long distance or large number of passengers. However, the promotion of rail fares was not attractive enough to passengers, partly because of the continuing epidemic, partly because fares of other means such as aviation and road were also discounted.





80,000

**WORKERS ARE NEEDED IN HO CHI MINH CITY FOR THE FIRST QUARTER OF THIS YEAR, ACCORDING TO THE HCM CITY HUMAN RESOURCES FORECAST AND LABOR MARKET INFORMATION (FALMI) CENTRE.**

Most jobs are available in business: sale, service, transportation and information technology, among others.

In January, the city helped more than 23,100 laborers to get jobs and created over 10,500 new jobs, or 7.73 percent and 7.84 percent of the yearly plan. According to the center, the city's recruitment demand for February is lower than the initial plan with about 30,000 job vacancies. Of the number, the demand for trained laborers makes up 83.18 percent, including 14.06 percent of university graduates. Fields recruiting many laborers include garment-textiles, mechanical engineering, food processing, business-sale, real estate, information technology, and finance/accounting, among others.

In 2020, the center forecasts the city will need about 323,000 workers, with 135,000 new jobs. The city's demand for trained laborers stands at 85 percent, including 19.8 percent of university graduates.



99

**YEARS IN PRISON GRANTED TO BLACK CREDIT GANG IN THANH HOA.**

They are considered the biggest loan shark gang, known as 'black credit', led by Thanh, who were lending money and demanding payback at extortionate rates. Thanh received ten years and six months in prison for his role in the operation. Chuong, a gang member, was sentenced to 16 years in prison and the remaining defendants were sentenced to between 18 months and ten years for the same charge.

In July 2017, Thanh and Thang established a company without a license named Nam Long Financial Company. The company was located in District 1 in HCMC and was directed by Thanh. Thanh also established company branches in 63 provinces and cities nationwide. From late 2017 to June 2018, Thanh and his gang members lent money to around 95 people with total loans worth more than VND32 billion. They earned VND8.6 billion from the deals.

USD19 MILLION

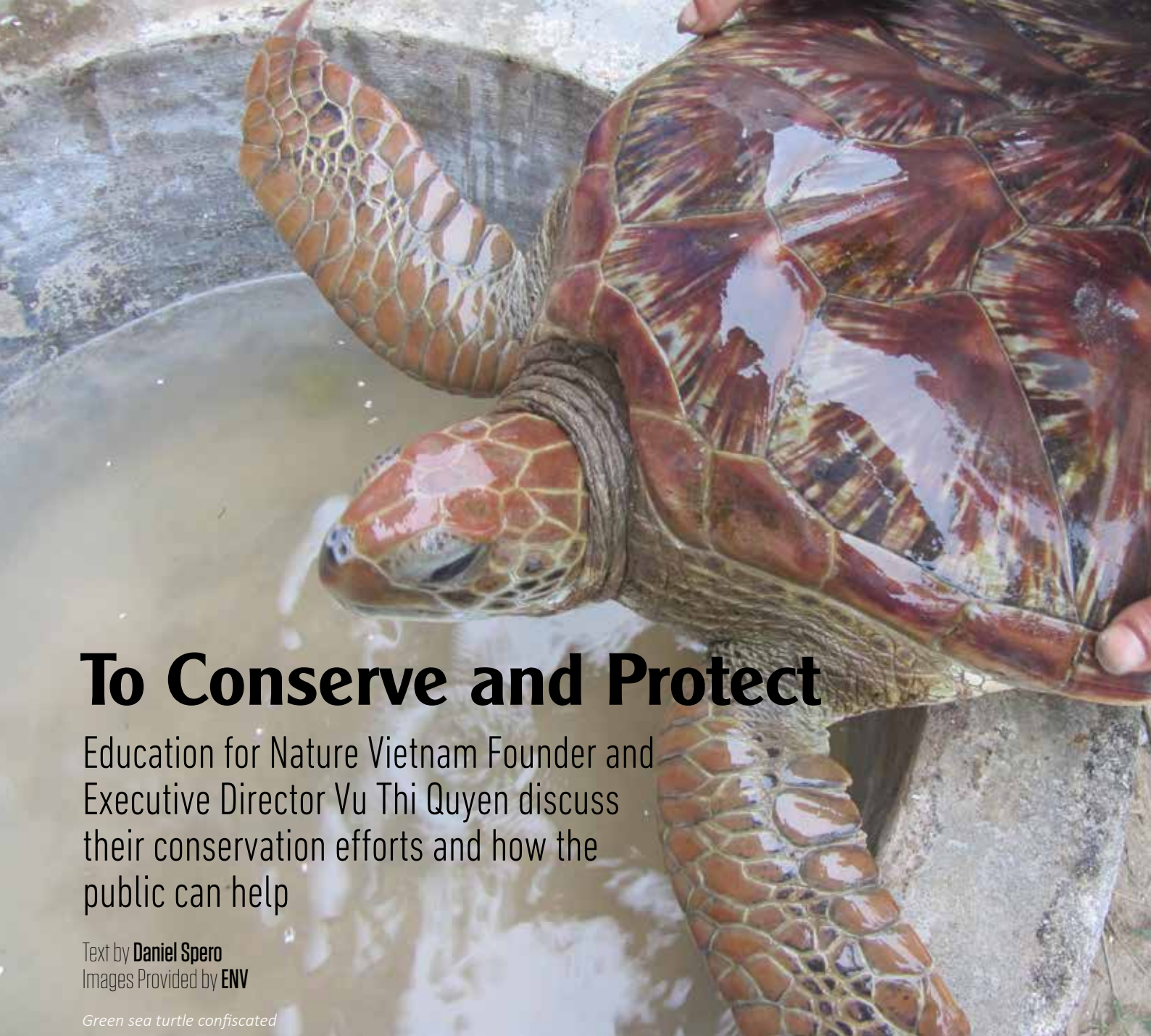
**WILL BE USED TO RENOVATE A HISTORIC SITE IN TAY NINH.**

Funds will come from the provincial budget and private sources. Among the historic sites to be renovated are the special national relic site of the Central Bureau of southern Vietnam's Party Committee, Bau Rong Military Base, Trang Bang Revolutionary Youth Base, An Thoi guerrilla warfare tunnel, Rach Tram relic site, Binh Thanh Ancient Tower, Hiep Ninh Communal House, and the temple and tomb of Huynh Cong Thang.

After the upgrade, the province will open them to the public as tourism destinations. In the 2021-25 period, the province will continue to renovate 25 more historic relic sites, including the first base of Tay Ninh Province's Communist Party in Giong Nan Hamlet in Chau Thanh District's Long Vinh Commune, the memorial site dedicated to war martyr Duong Minh Chau, Loi Thuan guerrilla warfare tunnel, and Rung Nhum Base, among others.

There are 90 relic sites in the province, including one special national relic site, 25 national-level relics and 64 provincial-level relics.





# To Conserve and Protect

Education for Nature Vietnam Founder and Executive Director Vu Thi Quyen discuss their conservation efforts and how the public can help

Text by **Daniel Spero**  
Images Provided by **ENV**

*Green sea turtle confiscated*

**SHORTLY AFTER GRADUATING** from university, Vu Thi Quyen took part in a conservation project at Cuc Phuong National Park working to educate the local community on why it was important to preserve the integrity of the national park. That was back in 1996, which, as Quyen noted, “At that time you can picture that conservation, protecting nature and wildlife was kind of an alien concept in Vietnam, especially raising awareness within the local community.”

While there may have been obstacles Quyen was able to see positive interest from the local community from the educational program she helped develop. “After two years we expanded the program to all the communities around Cuc Phuong National Park as well as the schools, and the community really loved what we were doing.”

Based on that experience, Quyen realized how important these conservation efforts were, not just to local communities,

but to the entire country and began to expand her community-based educational and conservation efforts. By 2000 she founded the NGO Education for Nature Vietnam (ENV) with a simple vision, “We created ENV to help other protected areas by creating similar initiatives.”

From there ENV began to train people to understand their educational and conservation focus. As they worked and grew they were invited to various national parks and protected areas to contribute to local conservation efforts. As Quyen explained, “Once there, our experts could help identify endangered species and teach Vietnamese about the need to protect wildlife and nature, but it’s not enough. For children growing up now, it could be too late.”

Through this important work ENV has changed the attitudes of not just the local community, but of park rangers and other stakeholders in these conservation efforts. Of course, not everyone is going to

be on board, but they’ve dealt with them as well. “A scientist on a park staff went into the forest late one night with his brother to conduct an amphibian study. As they worked on the study they could hear a poacher approaching them. They had no guns, only a flashlight. So the younger brother shined the flashlight into the poacher’s face while the older brother held up a frog as a gun and told the poachers to freeze. They ended up arresting those poachers with nothing but a frog,” she recalled.

In 2005 ENV’s conservation efforts expanded from community-based educational programs to a nationwide hotline: 1800 1522. As Quyen described, “We wanted to provide a trusted mechanism for the public to be involved in protecting wildlife because sometimes the public may want to help but may not trust the system, so the idea is that we could be the intermediary. So when





we receive information from the public we will investigate for them and push the authorities to do their job. Whether we succeed or not we report back the results to the public. By doing so we increase transparency between the local authorities and the public.”

That transparency has translated to accountability, yielding great results. Over the years ENV has received a lot more support from officials and seen an increase in calls to the hotline from the public, all actions that are saving endangered wildlife. They now average around five new cases to investigate each day, resulting in the government imposing stricter sentencing on poachers and loggers.

More recently, ENV has started creating PSAs (public service announcements) that air on national television and radio. They produce around four new PSAs each year with topics such as “why Vietnam should not allow the farming of endangered species” or “how cruel the process of procuring bear bile for traditional liver remedies truly is”. As Quyen stated, “Through these efforts, we try to have a maximum impact if we can in three areas; public awareness,

law enforcement and legislation.”

Over the years, ENV has gone from province to province helping to free many species; thousands of bears, hundreds of tigers, pangolins, turtles, macaques and many, many more; finding them homes where they will be safe.

“The capacity of law enforcement to take care of these animals has increased significantly, with many parks now having rescue centers for these animals, from a primate rescue center in Cuc Phuong National Park to a bear rescue center in Cat Tien,” said Quyen.

From public awareness to law enforcement and legislation, ENV has done a great deal to help endangered wildlife in Vietnam. To be a part of that success view ENV’s PSAs on their website or YouTube, call the hotline if you see wildlife being kept in captivity or sold at local markets, and make a donation to through their website, [env4wildlife.org](http://env4wildlife.org)

*For more info go to [env4wildlife.org](http://env4wildlife.org) or to report any illegal or suspicious activity regarding wildlife call the toll-free National Wildlife Crime Hotline at 1800 1522.*



Pangolin seizure



Loris confiscated



Bear Rescue in Dong Nai





# Customer Satisfaction

Learn the differences between customer service versus customer experience, and how they work together to boost lifelong loyalty

Interview by **Christine Van**  
Images by **Vy Lam**

**POP QUIZ, CORPORATE BUSINESS** leaders: Which team or department is responsible for customer experience? Here's a hint: Think beyond department borders.

Sales, Customer Service, Marketing, Logistics, IT, etc. Delivering incredible customer experiences in today's agile economy is a team sport. Each and every area of the company is customer-facing in some way, shape or form.

Transforming operations to get every department rowing in the same direction to improve customer experience starts with simply listening to your customers and continuously improve or surprise them with better products, services or interactions, that's customer experience management.

Carsten Ley is the Co-founder of Asia PMO ([asiapmo.com](http://asiapmo.com)), a management consulting firm based in East Asia and is an expert in customer experience & agile management. His career in focusing on customer demands and improving their experiences has made him an expert in the field, and he has worked with H&M Online Global, Milano Coffee Vietnam and MIT Myanmar, among others to improve their organization, services and products and giving their customers a

pleasant shopping or service experience.

Oi sat down with Carsten and spoke to him about his journey in the industry and the many complex layers of providing the best customer experience.

**How did you get involved in customer experience and what led you to become a customer experience consultant?**

I was working for Home Credit Vietnam in 2013 as Project Manager in charge of company-wide projects and innovations. In 2014 I led a customer service project to restructure and improve the CS hotlines, and in 2015 I was approached to kick-start the Customer Experience (CX) project by collecting all customer-relevant data throughout the company, analyze main issues and implement improvement actions on a monthly basis with all major departments involved. After a couple of months, the CEO asked me to be CX Manager as CX was established as a full-function within the company. Within the next 12 months, I set up a CX team for research, data analytics and action management to improve services, products and processes based on customer needs. In 2016, I received an offer from Lazada Vietnam to be their Vice President of CX/CS so I switched,



in a similar role, on a bigger scope to the start-up and e-commerce sector. Beside customer data analysis and improvements we were running CX in Lazada to change the mindset of the employees and partners to be customer-centric and more sensitive to customer demands and expectations.

**There are a lot of initials on your website - OKR, CX, CS, EX, PMO - what do they stand for and why are they important in your industry?**

Asia PMO offers management consulting to make an organization more actionable towards their targets, their market, and their customers while caring about employees. "PMO" is the basic "Project Management Office" that monitors and controls all actions and projects within the company. Customer Experience (CX)/ Employee Experience (EX) are strategic initiatives to understand & analyze the needs of customers/employees and to



implement actions to make their lives easier (so they stay longer with the product or company). CS (Customer Service) is usually the hotline or chat team in the company that solves customer inquiries, issues or complaints.

OKR (Objectives & Key Results) is a management technique used to plan, organize and measure the progress of a company, team or individual. While KPI (Key Performance Indicators) are performance measures that are given by the top management to the staff, OKR is a more inspiring and team-focused planning which connects the company's strategy & objectives to the purpose of the teams or employees. OKR is also more flexible and agile as we plan on a 3-month cycle for fast-moving sectors like tech, start-ups or e-commerce.

### What are some critical mistakes businesses make when it comes to customer experience?

1) Businesses confuse customer experience with customer service: Customer service is fixing mistakes for an individual customer, which is very important but is very time and cost-intensive for companies. Making the customer happy by fixing mistakes could work to retain him/her but it is not a sustainable happy experience. Customer Experience is looking for the main needs/issues of the majority of customers and trying to fix regular processes, product parameters & service dimensions to avoid more unhappy customers in the future and to create more fans of a brand.

2) No involvement of CX before launching a new product or service:

Most companies first implement apps, payment systems, delivery channels, search features, etc. and wait for the customer feedback to see if it works or not. A testing approach with potential customers can assure customer-friendly features.

3) No proactive feedback channels: Companies are only reacting to complaints and negative social media posts to fix their issues. However, 50-60% of their customers are typically

neither happy nor unhappy with a service/product and do not give any active feedback whether by rating, surveys or posting. These customers are likely to switch to a competitor and therefore can be a huge loss. It is necessary to understand these "neutral" customers and why they do not come back.

### When launching an e-commerce website, what are some of the key mistakes beginners make?

1) Generic international templates for webpages and checkout (e.g. each country has specific requirements on address, payment and other fields).

2) An overly complicated way to pay and checkout, such as having too many steps/info required.

3) Not controlling the customer experience of the third parties (seller, delivery companies, etc.).

### Service staff in Vietnam like to hover over customers because they feel that it is considered good customer service, but foreigners find that uncomfortable and intrusive. How accepting or tolerant should we be with cultural differences in customer service?

Generally, we should not accept anything that makes us uncomfortable when it comes to customer service, however, we should respect cultural differences. We should allow for a compromise. For example, certain things like shouting "em oi" to get a waiter's attention you'll need to adapt to otherwise you will sit there for ages without service, other things depend on the price level and internationality of a place. I expect more of a top-class service in an Italian restaurant or 5-star international hotel than in a local family eatery.

### What do you find to be some of the biggest challenges in helping companies and their employees deliver the best Customer Experience (CX)?

CX is a long-term continuous improvement cycle with regular small wins rather than a big leap forward, and most companies and employees do not have the patience for this. Also, the ROI (Return on Investment) can only be measured mid- and long-term in the form of customer retention and recommendation.

### How are social media and customer experience both parts of a continuous cycle?

Social media is a great interactive and feedback tool (besides being a sales channel for retailers and services). Social media can help us understand customers and can be a channel to communicate improvements and promotions to customers. As a feedback tool, it is important to scan social media channels to respond to customers quickly and in an appropriate way (we explain this further in our Customer Experience Intro Training)

### In terms of online and offline Customer Experience, which do you find harder to train employees in and why?

The online journey is basically the UX (User Experience) of an app or webpage and could be more easily designed, measured and adapted by tech teams.

Offline experiences (the real taxi ride, e-commerce product, food service, etc.) are much harder to excel at because it requires smooth processes between different suppliers and good soft and behavioral skills by service staff. Typically, third parties or freelancers, such as delivery companies, freelancers or restaurants, are in charge of the real product the customer ordered and therefore more difficult to train or control.

Moreover, in a country like Vietnam the impression on offline and real experiences are stronger, therefore some tech companies have branding and complaint issues on the end product even when their apps are good.

During our project for H&M online shopping, we realized that their return conditions on the online store are different than in a brick and mortar shop and that online purchases cannot be returned or changed in shops. A customer does not care if he/she buys from the company's website or in the shop or even from the company's distributor or partner. As long as it is your product, the customer expects similar quality, service and conditions. We advised H&M to follow the example of Zara and create a consistent experience as to not confuse the customer and let them easily understand how to do deal with you.

### One of your training services is called Customer Experience Boot Camp. What does this involve?

Our CX boot camp is an interactive training and workshop in which we understand customer experience as a process, team, change tool and implementation cycle. We will learn and practice how to map all steps of the customer on your product and services (customer journey map), find out who is your typical customer (persona) and apply all the tools needed to measure customer feedback and data. Based on that, we develop actions to improve your product or services and ways to measure the impact. The second part of the training is how to implement Customer Experience as a team and process into your company and how to start and grow a customer-centric culture.

### Which countries stand out when it comes to CX and which ones still need the most improvement?

I do not think we can make it country specific in a globalized world, however, the level of hospitality and professionalism influences CX. ■





# 108

## Sun Salutations Challenge

Celebrating spring equinox while also giving back to the local community

Text by **Stephanie Cantrell**

Images Provided by **Yoga Joy Saigon**

**THE SUN SITS LOW IN THE SKY,** the morning air is still cool. People begin to arrive, yoga mats over their shoulders, hair still wet from the shower and water bottles or coffee cups in their hands. An altar is set up at the front, the river its backdrop. A carved Buddha sits in the centre already surrounded by an assortment of personal belongings -a set of wedding bands, a mala, a crystal and a family snapshot.

So began the 2019 inaugural Sun Salutations Challenge, held by Yoga Joy Saigon to mark the Spring Equinox and raise money for The Little Rose Warm Shelter, a charity that rehabilitates girls and young women at risk or survivors of sexual trafficking in Vietnam.

Saturday March 21st 2020 will be the second annual challenge, held at Riverside Residences in Phu My Hung District 7. The event brings together dedicated yogis and newbies alike, with no prior knowledge of yoga necessary to take part.

### So what *is* the Sun Salutations Challenge?

This practice is traditionally observed by the yoga community to celebrate the change in seasons. People come together to complete 108 sets of *Surya Namaskar*—more commonly known as sun salutations. This is a sequence of 12 poses that anyone who has done yoga will no doubt be familiar with. The whole event takes about 60 to 90 minutes, with an instructor leading the group and calling out cues for each pose. Modifications and rests are encouraged for those who need them, making this a truly inclusive event.

Why 108 sets, you may ask? Well, the number or *numbers* 108 hold a lot of significance in the yoga world.

- 1, 0 and 8 respectively refer to higher truth, emptiness or completeness in practice, and eternity or infinity. Together, the numbers connect the whole universe.
- There are 108 sacred sites throughout India, according to

yogic tradition.

- The average distance of the Sun, Moon and Earth is 108 times their respective diameters.
- The Sanskrit alphabet has 54 letters, each with a feminine and masculine form, adding up to 108 total.
- Prayer beads or *mala* have 108 beads.

From a spiritual side participation in a 108 challenge is unforgettable. The silence of the group as each person works through their own challenge is electrifying. There may be soft music in the background and the cueing of breath by the lead instructor, but underlying that is a quiet, contemplative hush, similar to what you experience in a temple or church.

To harness all that energy being created by the kind of people who choose to get in the early hours for this challenge, an altar sits at the front or centre of the group. Participants are encouraged to bring something special to them to place on the altar, both to offer personal encouragement throughout the challenge, and to be 'charged' by the positive energy created by the group.

### Do I Have to Be a Yogi?

All that said, the challenge is not a religious event, and plenty of participants are not regular yoga students. They may attend to help out a charity, support local businesses, or simply challenge themselves mentally



and physically. Basically, the 'woo woo' side of yoga is there for those who want it, and not forced down the throats of those who don't.

As for fitness, the pace is slow enough that individuals unfamiliar with the sequence can follow the instructor and other students. The lead instructor will offer more gentle modifications that people can take (for example, taking knees down for chaturanga -high to low plank) as well as encourage anyone to rest in Child's Pose if they're feeling tired.

For an indication of physical exertion, the Sun Salutation Challenge has been described as more of a 5km race than a

marathon. However, the length of the event (more than an hour) means that your mind will be put through a similar experience to longer races. The beauty of the 108 Challenge is battling the tedium of repetitive poses, challenging yourself to find peace in your breath and see each set of 12 poses as its own hurdle to complete. Many people feel themselves entering a trance-like state as their body takes over, repeating the sequences as the mind meditates.

The Yoga Joy Sun Salutation Challenge is the only one of its kind in Saigon, offering like-minded people the chance to come together and challenge

themselves for charity. Mats are available for those who don't have one, and a charity raffle follows the challenge with a range of prizes from local sponsors including Saigon Suds, Pom Pom, AMP, I am Kendell, Malt South, Simrans Bakery, Pho 24, Highlands Coffee & Aldo. ■

*Join the event on facebook at [www.facebook.com/yogajoyssaigonadultprograms/](https://www.facebook.com/yogajoyssaigonadultprograms/) or email [alison@yogajoyssaigon.com](mailto:alison@yogajoyssaigon.com). The registration fee is VND500,000 with all proceeds going to charity. March 21, 2020; 8-10am; Riverside Residences (Nguyen Luong Bang, Phu My Hung, D7)*





# #Photojournalism





## FROM CLIMATE CHANGE

protests to democratic uprisings against biased and violent authorities, it is clear that 2019 has been a pivotal year for citizens all over the world. It's in this context that mobile app Agora launched its first #Photojournalism photo competition, with the objective to give photographers a way to shed light on specific issues.

"People who manage to be in the right place at the right time can become potential journalists for all Humanity. Through #Photojournalism2020, we aim to discover the best informative images by people worldwide. Everyone owns a camera, and can create interesting content. Everyone has a screen in their hands, where they can see content and vote for what they like the most. At Agora

we feel that the time has come for people all across the globe to become the main protagonists: the result is the very best expression of humankind, in different themes, shapes and formats. We believe that every point of view is important, and that our mission is to generate a platform where users can create and vote for the best creations of Humanity," says Octavi Royo, Agora's CEO and Co-Founder. ■

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## Devotees Return Home by @sakter (Bangladesh)

Location: Dhaka, Bangladesh

*I took this shot at Dhaka's airport railway station during Biswa Ijtema, the second largest congregation of Muslim community after Hajj. Every compartment of the train along with engine was overloaded!*

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## Two Firefighters Stopping as a Tree Candles in Front of Them While On a Patrol by @RhythmOutdoors (UK)

Location: British Columbia, Canada

*After a long day, starting at 7am, we went on a patrol at roughly 6pm along a section of the fires perimeter to make sure that the fire had not jumped the guard and continue to burn the untouched forest. While walking an area candles up in front of us, after a brief pause, we kept on going. 5 minutes later we looked behind and the area we were walking was black with smoke. We then received*

*news that the fire had jumped the guard higher up. After hiking roughly and hour up what can only be described as a steep hill we made it to join the others help extinguish the area of fire. At 9pm we finished up making it back to base camp at 10pm ready for supper and another 7am start. Climate change is one of the biggest issues we face, with a huge percentage of wildfires being man*

*made, it is vital to spread the word and understanding on just how dangerous wildfires are to those who live in areas of the world with high heat and humidity. Being from the UK where wildfire are extremely uncommon and my lack of knowledge and understanding, to then experience working in the industry fighting fires is eye opening*





### Pride Walk by @prit28 (India)

Location: Kolkata, India

*I wanted to portray the joy of freedom of the LGBT community after the Supreme Court of India decriminalized homosexuality by declaring Section 377 of the Indian Penal Code unconstitutional. There were more than 200 members from the community on that pride walk. It was quite an overwhelming experience for me to witness something I have never done before. I think photojournalism is a genre that should be completely blunt and honest. It should spread an awareness worldwide.*







### World Champions Day by @pascalpbz (France)

*Location: Dieppe, France*

*This picture was taken in Dieppe, moments after the football World Cup final of France vs Croatia. It was madness! The crowd invaded the streets all evening and all night. It was a big*

*party that united all the French people. There was no difference to be seen between anyone, it was beautiful to see. Everyone wanted to be photographed. It was amazing.*

### Hope by @adeelchishti (Pakistan)

*Location: Lahore, Pakistan*

*It was Pakistan's Independence Day celebrations: everybody was happy and enjoying this day. Then, I saw this father and son suffering from polio. I was amazed to see that a father can't leave his son alone in unhappy situations of loneliness at home. He brought out his son outside to celebrate just like any other citizen. His love for his son made me cry, I cropped his head on the photo because I'm not able to display this kind of painful emotions.*





Appreciating Beauty V \_58x160cm\_2019\_ silk painting

# Life Ordinary

A solo exhibition of watercolor on silk paintings by Hanoi-based artist Le Thuy

Text and Images Provided by **Craig Thomas Gallery**

**MANY FIRST TIME VIEWERS** of Le Thuy will express a mixture of admiration and confusion when encountering her work. What at first glance appears ethereally beautiful also reveals itself to be deeply macabre. The silk paintings exhibit both the artist's intense love of nature and her great lament for what is being lost in the natural world as mankind's race forward continues. Le Thuy's silk paintings take the micro-events that are taking place constantly in nature and show them for the titanic life and death struggles that they really are.

Le Thuy says, "The works of my *Life Ordinary* collection depict my grief for the loss of the natural world, our collective loss. There is much evidence in literature, poetry, and architecture that celebrates the majesty of nature and our place within it. Now, we have nothing but pollution, ugly high-rises, barren fields and diseased herds. Nature was beautiful, and we made it pitiful. And it would be pitiful if we only know the beauty of nature through recorded images of the past."

Le Thuy continues, "I especially like the passage in Masanobu

Fukuoka's *On Straw Revolution* which states 'Snake bites frog. Hawk hunts snake. Wolf attacks hawk. One person kills the wolf, and later succumbs to tuberculosis. Bacteria grows in human corpses and the grass thrives on the nutrients from this bacterial activity. Insects attack plants and frogs feed on insects.' Humans are just a part of the natural cycle of life. Going against nature will only lead to self-destruction.

"I choose images from nature and arrange them according to the law of survival. All living beings are wrestling with life and death approaches. As the bird lies decaying in the field, covered in flies, corn stalks wither desolately with only the echo of the waterfowl in the emptiness. Even the comfortable herd struggles with nature for survival. I am recording a heroic epic about the death of all life. I hope that after death, life returns as ordinary." ■

*"Life Ordinary" will be showing until March 12, 2020 at Craig Thomas Gallery (27i Tran Nhat Duat, D1; [www.cthomasgallery.com](http://www.cthomasgallery.com))*



Silent Spring 5  
60x170cm\_2019\_ Silk painting





*Appreciating Beauty IV\_60x170cm\_2019\_ silk painting*



*Silent Spring 6  
60x170cm\_2019\_ Silk painting*



*White Space 15  
60x170cm\_2019\_ Silk painting*



*White Space 16  
60x170cm\_2019\_ Silk painting*



# The State of Fashion

The McKinsey Report on Fashion Trends for 2020 including Commentary from Three Local Designers

Text by Thomas Gaetano Giglione

## THE BUSINESS OF FASHION

and McKinsey & Company have teamed up to create an authoritative report that provides an annual picture of The State of Fashion within the global fashion industry. The report is a survey of over 290 global fashion executives and interviews with thought leaders and pioneers that also includes a fashion industry benchmark, the McKinsey Global Fashion Index (MGFI). The index is composed of over 500 various public and private companies and created to

track the industry's performance through three key variables: sales, operating profit and economic profit.

The report showed, sadly, that the fashion executives surveyed across various value segments and regions foresaw a slowdown in the industry in 2020. The percentage of survey respondents that expect global economic conditions to improve in the next year has fallen dramatically from 49% from 2019 to 9% for 2020.

Sustainability is a growing trend,

and while the number of mass-market products made from sustainable materials remains low, there has been a 500% increase over the past two years.

The Norwegian Consumer Authority (CA) prompted H&M to more clearly communicate to consumers about the pollution it creates, and the report predicted to see even higher standards.

Apps like Good On You and Buycott better encourage young, environmentally conscious consumers and raise awareness for the Sustainable Apparel



Coalition's HIGG index (for personal sustainability assessment).

Fashion tech has begun to revolutionize the thinking of upcoming millennial fashion designers who are trying to appeal to both this generation and the next.

Established brands and trendsetters like Louis Vuitton and Gucci are now more interested in developing gaming experiences in order to drive sales rather than creating virtual clothing collections. Gucci is launching augmented reality apps aimed at assisting smartphone users with making purchase decisions after trying on digital sneakers virtually using

augmented reality start-up Wanna Kicks.

Louis Vuitton recently became the first luxury brand to partner with the video game League of Legends by offering in-game "skins."

FarFetch, for instance, markets its clothing through a gaming app called Drest, which assigns players human-like avatars, and people can actually buy fashionable digital clothing for their avatars. In order to improve our understanding of the situation, we consulted three leading fashion designers. Here are a few key takeaways from their interviews:



**Thomas G. Giglione** is a keynote speaker, writer and founder of Guaranteed Original, a Canadian-Vietnamese joint venture start-up. Guaranteed Original is an ecommerce and inbound social media marketing platform that markets art and fashion on an online gallery using Internet of Things technology such as NFC labels and customized QR codes.

## Anna Vo - Saigon

Anna Vo is the Global Ambassador at Istituto Maragonini, Creative Director at PNJ, Founder, and Creative Director of Anna Vo Fashion. Having been in the industry for a decade, Anna has quite closely observed a vast shift from the traditional shop-based purchasing to online buying.

According to Anna, fashion and technology complement each other, and any brand that doesn't accept the marriage between these two verticals cannot sustain. She points out that fashion giants like GAP, Zara, Forever21 and H&M have lost their customer loyalty because of "weak digitization policies" and less focus on customer-centric bespoke fashionables. All of her customers are discovering that purchasing fast fashion

does not make you unique.

Anna replied positively regarding Revival trends, recalling Jenifer Lopez wearing a 20-year-old famous brand in a show last year. She stated that the present mindset of fashion is pulled out from a mix of the 70s and 90s eras.

Anna also replied positively about the effects of political and geopolitical challenges on fashion. The global trade war between the US and China and the most recent coronavirus have hugely impacted the fashion industry supply chain.

She suggested that upcoming fashion designers with startups need to find their market niche brands. They also need to focus on more trends of personalization rather than creating self-made fashion wear and gear benchmarks.

At PNJ, where she is the creative

director, QR codes and IoT technology are used in marketing its brand of jewelry through creating AI-VR games, quizzes and selfie contests.

She added that customer reviews, overviews and comments make a huge impact on her designs and brand. She also suggested that her line developed when she moved away from ego-centric to customer-centric based fashion. Anna also advises new young talents interested in a career and developing their own line to first "intern, intern and intern." Internships and mentoring programs are an invaluable source of inspiration for young designers.

She hopes that young designers develop a much more mature, open-minded mindset in order to accept international fashion influence.



### Le Hoang Son - Hanoi

Son is a recent graduate of the London College of Design and Fashion in Hanoi and recently was first runner up in Asia New Gen Fashion award by Harper's Bazaar magazine. He recently launched Lee Hoang Son Fashion, his own start-up fashion brand.

Son was so taken by fashion that he gave up studying law at the objection of his parents, enrolled in the London School of Fashion and Design and has not looked back since.

He believes that because of the way technology is building a stronghold in the fashion circles, a complete revolution of traditional retail is not far off into the future. He terms the latest fad in Vietnam's fashion industry as 'fast fashion'—easily accessible fashion, procured quickly and stemmed from much less labor.

In pointing out "weak digitization" policies as the most significant reason

behind the closure of GAP, Forever21 and Macy's, Son's words echoed Anna Vo's. Further strengthening the case, he agreed that brands like H&M and Zara were gaining popularity in Vietnam because of their social media presence. Son also added that "celebrity-endorsed" fashion and the "international brand" phenomenon were important influencers for Vietnamese people.

Son also agreed to the impact of the Industry 4.0 revolution on fashion, pointing out that people in Singapore were using QR codes online to scan and access printable images and videos for made-to-order fashionables.

Son chose "originality" as the most dominating factor word for fashion.



### Rena Kok - Singapore

Rena Kok was another winner of the local judging round of Harper's Bazaar Asia New Gen Fashion Award that was held in Singapore. A recent graduate of LASALLE College of the Arts, she incorporated designs built on augmented reality technology.

Rena also has her own fashion start-up called Renakok Collection, which she promotes on her Instagram page. She also promotes her brand online on Fashion Crossover London.

Rena is based in Singapore and specializes in textile fashion coupled with women's accessories.

She believes that technology has made shopping so convenient that young fashion enthusiasts have made a complete shift from retail to online. Also, she said she's been observing upcoming fashion designers wanting to promote sustainability clothing over any other type. While she emphasizes brand positioning and a targeted customer approach, she is also incorporating using QR codes into her design for scanning images ranging from regular to motif. Rena mainly focuses on fabric and materials for making her line of handbags and shoes compliment hip dress culture. She puts emphasis on

brand positioning and targeted customer approaches.

Fashion and smartphone scanning are a perfect match and there are already applications of QR codes on clothing being used successfully. Smart PJs wanted a way to differentiate their pajamas from the crowd, so when parents scan the codes on these PJs, they can play a video using the video QR code or audio to help children get to sleep. Rochambeau, a New York-based design company, came up with something they dubbed a "smart jacket." This futuristic-sounding jacket came with a zip pocket on one arm, which held a QR code, and when scanning the codes, wearers can find out about music, fashion and art events being organized under the Rochambeau brand, and even access discounts at The New Stand—Rochambeau's retail partners. Elite brands like Rochambeau and children's pajama brands aren't alone in using scannable codes on clothes, Zara added QR codes to their labels, providing information about sizes and colors, and how their garments are made. Burlesque legend and designer Dita Von Teese used QR codes to promote her personal brand, attaching codes to her dresses which linked directly to her Twitter page. The Hointer app uses codes linked to robotics 'droids' which then collect shoes or shirts in the correct size and bring them straight to shoppers with no fuss in between.

The biggest take away from the McKinsey report and interviews from local designers reveal that over 70%, or more than two-thirds of fashion players, believe "increased exploration of spending on new media platforms vs. 'traditional' platforms" will be a top theme in the coming year. ■





# Pet of the Month

Images Courtesy of S & A's Foster



## Augusta and Savannah

Augusta and Savannah are a bonded pair of female cats that have been with ARC for almost two years. Augusta is ginger and white while Savannah is ginger with a tiny bit of white around her mouth. The two sisters have been spayed and have gone through fostering, time in the cat room in Thao Dien, and are now with new fosters.

Ever since they were found at a construction site as kittens, Savannah and Augusta have been a little skittish around humans. It isn't hard to imagine why. They were surrounded by concrete and metal, with no mother cat to be found. This isn't a situation that kittens would thrive in, to be sure!

The volunteers of ARC had hoped that with fostering and then some time

in the cat room, the two would become more comfortable around people but, unfortunately, that was not the case in the beginning. In fact, Augusta and Savannah went through the long hot summer in the cat room and were beginning to avoid humans entirely. There had been a lot of construction around the cat room during their stay, so possibly the loud noise caused them to recall the stress of being abandoned at the construction site—definitely a bad memory for two little cats.

In any event, Augusta and Savannah had a setback and were no longer comfortable with the other cats or the volunteers in the cat room, so it was time for them to receive diligent socialization through fostering by very experienced cat fosters.

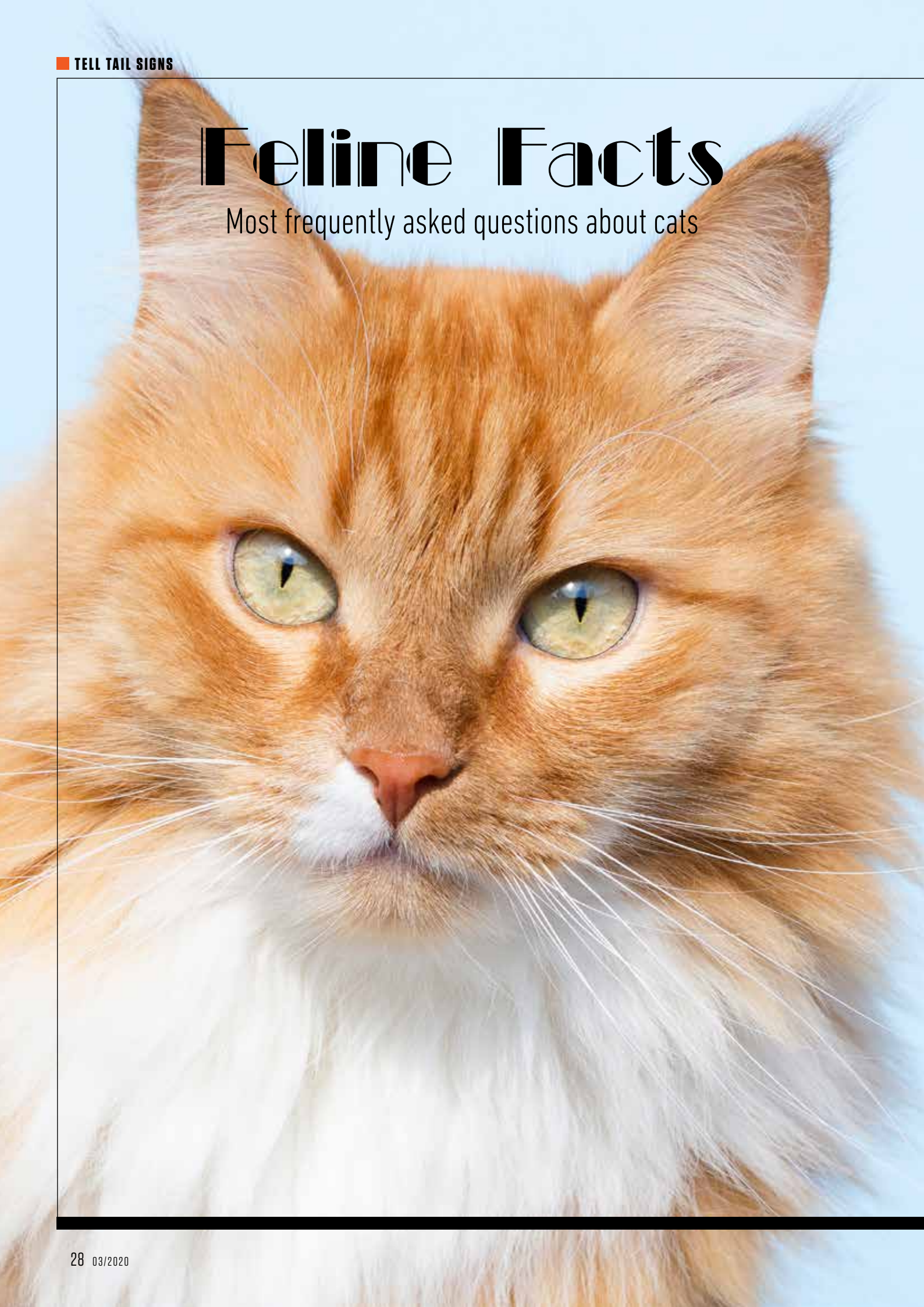
Good news! The socialization is paying off, and Augusta and Savannah are making progress at their foster home. What these two need now is a patient and understanding family that will give them time to trust their humans on their own terms. The two are so bonded that they cannot be adopted separately, so would be perfect for someone who would like to adopt two cats that get along well together. They are comfortable with young well-behaved children and will thrive in a quiet home with a family that has a consistent routine. All of the ARC volunteers who have worked with Augusta and Savannah have enjoyed their calm demeanor and hope to see them in a happy home of their own very soon! ■

*If you would like to be considered for adoption of these two lovely cats, send an email to [arcpets@gmail.com](mailto:arcpets@gmail.com).*

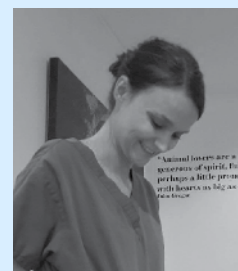


# Feline Facts

Most frequently asked questions about cats







**Dr. Martyna Łukmin** is a veterinary surgeon who graduated from Wrocław University of Environmental and Life Sciences in Poland in 2015. After graduation, she gained experience at veterinary clinics in Poland and Cyprus with a focus on small and exotic animals. She traveled around Southeast Asia and South America working with animal charity organizations before coming to Laos. She has been with Animal Doctors International since 2016. Martyna loves the ocean and sharks, and spends her free time traveling, diving and reading.

### Why Do Cats Meow?

Most behavioral experts believe the meowing in cats is an attention-seeking behavior. Kittens meow to their mothers, likely as a way to get fed or get loved. And since it worked as a kitten, adult cats likely continue the behavior with their humans when they need something like food or companionship.

### Why Is My Cat Vomiting?

Sometimes people get frustrated with us vets because they'd like a simple answer to this question and, unfortunately, there's not. Vomiting is a symptom of many, many diseases. Cats also vomit to bring up hairballs, which collect in their stomachs as a by-product of the grooming that they do. But, it's also important to know that cats that are vomiting 2-15min after finishing their meal just means they ate too much and their little stomach can't take that much food. This is typical of greedy cats that are fed dry food.

When we're trying to figure out what's making a cat vomit, we separate the list of considerations into two main categories: causes of acute vomiting, and causes of chronic vomiting. By rough definition, acute vomiting has been going on for less than 7 days. Typically, an acutely vomiting cat is also ill. Causes of acute vomiting include the ingestion of an irritating substance, such as plant material, gastrointestinal foreign body, ingestion of a toxin or poison, infection due to bacteria, virus, or parasites, kidney or liver failure, and pancreatitis.

### Why Isn't My Cat Using The Litter Box?

Failure to use the litter box is the number one reason adult cats are surrendered at shelters and rescues. Even though sometimes it might seem like your cat is urinating outside the box just to spite you, for example, when you go out of town for the weekend, most of the time there's a medical cause. If it hurts to use the litter box, the cat will avoid it.

Urinary tract infection (UTI) can be the cause. It turns out that UTIs are actually pretty uncommon in cats under the age of 8, and most young cats that urinate outside the box have a condition called Feline Lower Urinary Tract Disease (abbreviated FLUTD).

Cats with FLUTD have all the signs of UTIs except one—no infection. These

cats experience pain, bloody urine and frequency of urination, but there are no bacteria in the urine. Most experts believe that stress plays a factor, and also a lack of enrichment for indoor cats.

### Why Is My Cat's Eye Watery?

One of the most common problems we deal with in young cats, especially kittens, is a respiratory disease. Usually, a virus is the culprit, and since there aren't a lot of great anti-viral therapies out there, we typically provide supportive care and the cat's own immune system conquers the disease.

It turns out that these respiratory viruses, especially the feline herpes virus, also causes eye irritation, including excessive tearing and something we call "blepharospasm," which is just a fancy way of saying that the eyelid is partially closed.

Like I said above, most of the time these infections resolve on their own, but when eye discharge turns yellow or green it's usually a sign of a more serious problem, like a bacterial infection or even a corneal ulcer and your cat should get veterinary care as soon as possible.

### My Cat Has a Big Bump. What Is It?

Big, squishy bumps on cats, especially in cats that go outside and are known to roughhouse with the neighbor cats, are often subcutaneous (under the skin) abscesses. Abscesses form when a cat is bitten by another cat. The cat's sharp, pointy teeth pierce the skin, leaving nasty mouth bacteria there to fester into an infection. Pus collects under the skin and the pocket enlarges, leaving a hot, painful, squishy abscess.

Left to their own devices, these bumps will almost always rupture, making the cat feel better but creating a pretty big mess. Abscesses always require veterinary care for appropriate healing, including lancing and draining the pus, then providing pain relief and antibiotics. Sometimes we even have to place a drain under the skin to encourage the infection to vacate while the antibiotics work.

If your cat has a bump and it's not an abscess, it could be any number of things, from a foreign body to a tumor. A sample of the mass should be taken with a needle and examined under the microscope to aid diagnosis and plan for treatment.

### Why Do Cats Knead?

Cats need to knead because it feels good. More accurately, they do it because they feel good. They did it to their mothers when they were tiny, adorable, nursing balls of fur in order to encourage the milk in the mammary glands to come into the teats. The theory is that as adults they continue this behavior because they're content.

### Why Is My Cat Scratching So Much?

Most of the time we want to rule out a flea infestation first. Depending on the cat's lifestyle and the area of the country in which it lives, this may be more or less likely; however, it's quick, easy and cheap to treat for fleas. We'd hate to embark on a complicated and expensive diagnostic effort only to find out the cat had fleas all along, so it's usually the first thing we try.

Cats that have been exposed to other cats recently are more likely to have diseases they can catch from them, such as mange and ringworm. Mange is an itchy skin disease caused by a mite infestation. Ringworm is actually a fungus, not a worm, and it also comes from other cats or dogs. There are special tests to diagnose these infections.

If we can't find fleas, mites or ringworm, the most likely cause of itching in cats are allergies. Allergies can be caused by exposure to a specific ingredient in the food, like fish or chicken, or to something in the environment, such as pollen or dust. Successfully treating allergies means stopping the immune reaction that's causing the itchiness, which usually means changing foods or using prescription medications and supplements like fish oil. ■



# Where Travel and Fashion Meet

Text by **James Pham**

Images Provided by **Dominique Saint Paul**

**TRAVEL AND FASHION HAVE** always gone hand in hand. Vibrant market colors that find their way into prints, daring Harajuku girls who wear their outlandish outfits with confidence, magical moments in sacred spots—they all have the power to spark inspiration.

Born in Saigon, raised in India, worked in London, now living in Singapore, luxury leather brand Dominique Saint Paul founder Dominic Price knows a thing or two about travel. “Looking for inspiration in far flung places, enjoyment of different styles in

different countries” fuels some of this ex-banker turned shoe designer’s gorgeous leather designs, pairing classic European style with exquisite Vietnamese craftsmanship.

Even the Saigon-based team behind Dominique Saint Paul hails from around the globe, comprised of an English business manager and an artisan from Vietnam who heads the team of artists responsible for hand-coloring the imported leather.

Just like no two travel experiences are the same, each Dominique Saint Paul

product is a one-of-a-kind piece of art thanks to the hand-coloring patination which sees a piece of unfinished raw crust leather hand-dipped or hand-applied in layers of Italian dye to create identical or contrasting colors. Italian creams and waxes add a bright, lustrous finish before the leather is handcrafted into shoes, bags, belts, wallets, cases, and other goods. The result is pieces that are timeless as Angkor with a natural beauty recalling the hills of Dalat, a true journey of discovery and luxury. ■

















# SAIGON





# SPORTS







# Cool Skatings

They train in sunny climes for a chilly sport

Text by **Jesus Lopez-Gomez**

Images by **Vy Lam**

**IT MAY SURPRISE THE** uninitiated to know that Ho Chi Minh City—a metropolis whose primary meteorological modes are “hotter than necessary” and “wetter than necessary”—is home to a recreational ice hockey league. You may have to see it yourself at Thao Dien’s Vincom Mega Mall’s fifth floor ice rink where the players meet weekly on Tuesday evenings.

The hockey player’s size feels visually asymmetric to the ice-borne smoothness and elegance of the players who, despite their bulk, easily are visible proof of Newton’s first law of motion: an object in motion will stay in motion.

Rarely do players simply skate in a peaceful line, however. As an object in motion will stay in motion unless acted upon by a force, players regularly interrupt their momentum pivoting, dodging and changing path. Jersey colors denote the direction everyone needs to go. Like iron filings to a magnet, all are drawn to the puck, where it is, where it might go, a cluster of activity may, if done correctly, bring it within striking distance of the goal, under or around

the grounded, pad-swollen knee of the goalkeeper.

A hockey player grows about a quarter of their size wearing the bulk of the hockey gear. Like superheroes, a player would be hard to spot in their civilian clothing. The only give away that a suit-wearing player was getting on the ice was a large bag of what appeared to be athletic gear.

That, and the call across the room from organizer Ralf Matthaes. “Oh my, is that a goalie we’ve got?” Matthaes shouts in a friendly loud tone, speech that in a comic book might be depicted in capital letters and heavy font.

“This is what’s called a ‘beer league,’” Matthaes said, an intuitive term that describes the skilled-yet-not-serious nature of the league’s play. The structure is light, the stakes are low, the mood is friendly and fun-forward. “This is ‘Ralf wanted to play hockey, so he got his ass moving,’” Matthaes said laughing.

The ice, an expanse of polished ice about the size of a regulation hockey rink, is puzzlingly set in one corner of a food court. With minutes to go until

the evening’s players would take the ice, Matthaes—the de facto league organizer given his seniority, although officially his title is no title—sat in the food court booth and gave an abridged, oral history of ice hockey in Ho Chi Minh City.

“To grow hockey in Vietnam, you have to be ambassadorial,” he said matter of factly. In Ho Chi Minh City, the game has advanced hugely from its first iterations here. Early hockey games were played in the city on some kind of imitation ice made of wax in a small room on the second floor of the Youth Culture House. Again, Newton’s first law of motion: as an object in motion will stay in motion, a skater in motion at the second floor of a building going fast on fake ice may be acted upon by gravity. “Go fast enough, you might fly through the window,” he said with a laugh. For these reasons, hockey couldn’t possibly take root there.

Hockey in Saigon goes back even further than that, however. The city’s earliest games were played on actual ice, Matthaes recalls. Beneath a questionable seeming structure—corrugated roof





under which a ring of heavy plastic curtains made a somewhat enclosed space—people had allegedly brought actual ice in quantities and portions large enough to piece together a makeshift ice rink.

Matthaes arrived in Vietnam in 1994, Canadian native from Kitchener-Waterloo, a city that produced two hockey teams that represented Canada during the 1956 and 1960 Winter Olympics, as documented by the CBC. To say it was a key part of his upbringing is an understatement, but it gets the basic point across.

Matthaes was around for the first ambitious iterations of the sport, which excited him as a player and hockey enthusiast. When the Vincom Mega Mall opened their rink in December 2015, he knew this should be the place to host a Saigon ice hockey league.

Negotiations with Vincom would drag for over two years until agreements on pricing and other accommodations were made, such as a net covering one open wall to intercept any incoming pucks that would otherwise sail into someone's food

court fried chicken. Again, an object in motion stays in motion. They played their first games in 2017.

With help from big players like the Canadian Chamber of Commerce Vietnam, the league grew to a formidable force fielding an international-level team that prevailed against a visiting Hong Kong team, a 10-9 victory.

Is it hard bringing ice hockey to a tropical country that produces no snow outside of its mountaintops, let alone expanses of ice? Matthaes said there's a learning curve, but most people have at least seen it played on TV, but the best way to share the experience is to do just that, hence his use of the word "ambassadorial."

The word can also be taken literally. There's a photo of sitting Prime Minister Justin Trudeau holding a Canadian Chamber of Commerce Vietnam hockey jersey that Matthaes offered to the state chief during his Vietnam visit in 2017.

The league is made up of mostly expats, a "United Nations of Hockey" joked Australian player Doug Balzer, Vietnamese players like Nguyen Van

Thuyen will sometimes join.

Nguyen said he first encountered the league as an employee of the ice rink. Speaking through a translator, Nguyen said he was familiar with the sport through television, but added that cost is a big obstacle. Matthaes said a player starting from zero could easily cost as much USD800 for head-to-toe equipment needs.

Playing hockey has sparked a passion for the sport. But hearing Matthaes's broader vision retold—a larger league with adult and youth division, a talent pool that could attract broader attention, perhaps even Vietnam's fielding an Olympic hockey team—he seems strongly skeptical. The game is not famous in Vietnam, he said almost apologetically.

But as a case study of Matthaes's central argument, that you get people to play hockey by getting them to play hockey, it's proof positive. "You get people into the sport by showing it to them," he said. The hail mary: "You ever seen the movie *Cool Runnings*? I'm like John Candy." ■





# Disc Jockeys

It is a frantic, fast-paced frisbee free-for-all and it is catching on in Saigon

Text by **Jesus Lopez-Gomez**

Images by **Vy Lam**

**SAIGON MONSOON TYPICALLY** plays on the open soccer fields of RMIT, but school closures since the beginning of the year have pushed practices instead to the astroturf of Tao Dan Stadium in the heart of District 3, behind the Independence Palace. There, their Wednesday night practices may coincide with soccer games giving them a much-reduced space with a length that can be covered in less than 30 seconds of brisk running. During practice, they cut in half their allotted space giving two groups about the size of a large room to do ultimate frisbee in.

The average person handling a frisbee may request that the person catching it “go long” and give them room to sail it through the air. Ultimate frisbee, a soccer-esque sport that shares endzones and pressure on players in possession to keep it moving toward a goal line, would immediately see the liability in a long, arcing pass like





that: a neatly set up interception. In their relatively confined spaces, Saigon Monsoon players prefer passes that are eye- or chest-level, travel for less than a second and zip neatly across the field.

About half the team has participated in an international contest, perhaps the Malaysia Ultimate Open or the Mekong Cup, which explains their crisp, quick, studied movements on the field. Still, they could better, coach and club president Matt Coster opines. Tonight, they're running pass-centered drills.

It's not just passing, but completing a transfer for another teammate attempting to run interception, all that happening in a space a fraction of the size of what Saigon Monsoon is used to. Coster's practice weaponizes the variables strategically, "Typically, we'll want to focus on one thing and add chaos to it."

There are other groups in Saigon that do gather to play chiefly for pleasure. This is not one of them, as player Ella Bowler

found out when she joined in October. Bowler, an English primary school teacher, originally joined the team with a group of other friends who wanted something fun to do but found Saigon Monsoon's rigor and drill-focused practices objectionable. "A lot of my friends ran scared, but I stayed," Bowler said. "They didn't realize it was competitive."

Bowler, on the other hand, stayed because she liked the 90-minute practice sessions' intensity level and the workout gave her wrists relief from her other sport, badminton. "These are skill-based practices," Coster said plainly describing the seriousness of the sessions and the players themselves.

The sport itself rewards the committed. Except for the highest level international competitions, it is usually played without a referee, requiring players to self-police honestly. An interest in winning because of good game would have to prevail over an interest in winning a technical argument

about what counts as in play. Coster said the referee-free play makes the game special.

So too does the co-ed play. It's not unheard of to have male and female athletes playing on the same field as they would in a limited number of sports including tennis, some swimming events and horse racing. Where men and women meet, however, the events are always called "mixed" (i.e. "mixed-sex sailing"), a new twist on an old favorite. Ultimate Frisbee—or just "ultimate" as the athletes call it—is, by contrast, a place for all players by design. An egalitarian spirit prevails.

"I think it's the spirit of the game," Yen Nguyen said of her four years playing the sport. "Everyone was really friendly and welcome showing me how to play." The comments contrast with Coster's sometimes gruff English manner.

"This is the one, so don't f@#k it up," the coach yelled at everyone but also no one in particular before running another scrimmage. The team will need to push if they want to make a strong showing at the two tournaments they wish to attend this year, one of them possibly the Malaysia Ultimate Open under perhaps more favorable weather. German Narvaez, a Colombian player, remembers the field was deluged in rain during their 2019 appearance where they placed 9th among the 16 teams making up the lower of two divisions.

It's a fond memory for Narvaez who remembers diving for the frisbee sliding on a soaked field. Even with eight years of play under his belt, the game still brings him obvious joy. His story is clipped short as he's recalled to the field. In the closing minutes of the team's practice, they're practicing perhaps the most important piece of their practice: gameplay. Many of the players on the field are good enough on their own to qualify for tournaments on their own, but Coster isn't letting up. "Okay, guys. Let's be a little more disciplined," the coach said, setting the bar for the already high-level players just a bit higher. ■

Visit Facebook: "Saigon Monsoon Ultimate" for more info



# AN ALL-ROUNDER

Paving the road for cricket's growth in Vietnam

Text by **Daniel Spero**

Images by **Vy Lam**

## IF YOU ASK MOST LOCALS

about cricket they might tell you that a chorus of chirping from this insect is a pleasant part of the soundscape of summertime, but that's not the type of cricket that Jeremy Stein is interested in as the president of Vietnam Cricket Association (VCA), who's spent years expanding the foothold for the sport in Vietnam.

Started as a children's game in England during the medieval period, cricket has risen to one of the most popular sports internationally. Therefore, when Jeremy Stein came to Saigon over two decades ago he "was delighted to learn that cricket was played here so I joined the English Cricket Club of Saigon (ECCS)."

He played with this club for years and by 2006 the VCA league was formed, which Jeremy took part in the management of, rising to the position of league president. "I've been president for three years. The main role is to ensure that our existing players and teams can play quality cricket in Saigon and to develop the sport throughout Vietnam."

True to his words, they now have eight teams that play each other twice in the season, which starts in mid-October and runs through early May. Most of the teams represent specific nationalities, like the Indian Sports Club of Saigon (ISCS), English Cricket Club of Saigon (ECCS), Sri Lankan Saigon Cricket (SSC) and Pakistan Saigon Cricket Club (PSCC), however as Jeremy pointed out, "The players in each club are multi-national, despite their club name."

When asked to explain some of the specifics of league play, Jeremy clarified the details as follows: "We play a T20 format, which means that each team bats and fields for 20 overs. Most league games are scheduled for Sundays, with games starting at 8am, 11am and 2pm. At the end of the season, we have our league winners and

then the top 4 teams have a playoff for the VCA Champions Award. We do have friendly games, which are played on Saturdays. We also host several overseas touring teams each season, and again, these are played on Saturdays. Our International Sixes Tournament is held in March each year and attracts all local teams and a few international teams. Practice is held on Saturday mornings. All practice and games are played at the Saigon Cricket Ground (SCG), which is the old Phu Tho Horse Racing ground in D11."

As far as the demographic makeup of the league, "It's a friendly but competitive league, so all players are welcome. We've had 14-year-olds playing and also 64-year-olds. If you love the game and can play, you'll get a game for one of the teams. If you've never played, but would like to learn, most teams







have regular training sessions and are happy to teach you. We have recently developed a ladies team and a youth team. While embryonic, a few of the international schools have embraced cricket training. In October last year, we held our inaugural Youth and Ladies Tournament. Most players are expats with the exception of the Saigon Cricket Club, whose focus is on attracting and developing Vietnamese players."

One thing about these types of leagues that many people, especially novices, are concerned with are how friendly or competitive the participants or teams are. Jeremy explained, "Some will call it a fun Sunday league, but as with any sport some teams are more competitive than others. Some will play for the enjoyment of playing cricket in Vietnam with fellow like-minded individuals; others will play to win. The top 4 teams will practice regularly and look to win every game. The others have a more social bias and play for the fun of the game." Nevertheless, regardless of personal or team motivation, Jeremy added, "On-field banter and competitiveness turns into off-field friendships and socializing." ■

*If you are interested in learning more or joining a club you could attend one of VCA's monthly meetings or visit the league's website at [cricketvietnam.com](http://cricketvietnam.com).*

**The Saigon Sixes Tournament is on March 14th and 15th and all spectators are welcomed for free.**






A woman with long brown hair is sitting on a yellow armchair. She is wearing a beige, short-sleeved dress with ruffles and a bow at the waist. She is also wearing white boots and light-colored socks. The background is a plain, light-colored wall. The word "Spirit" is written in a cursive font in the upper right corner.

*Spirit*



A woman with long, wavy brown hair is shown in profile, looking down. She is wearing a white, short-sleeved dress with a deep V-neckline and multiple layers of ruffles. The dress has a large bow at the waist. She is also wearing a small, round, gold-colored earring. The background is a soft, out-of-focus white fabric.

**"Khau"** is a familiar Vietnamese word that evokes images of detailed, handmade goods that are made meticulously and patiently. Based on the spirit of the word, "Khau" was chosen to represent the brand and collection. Established in late 2014, KHAU presents elegant and charming designs that embrace the soul of their designer, who is also the brand's founder - Trang Quynh (CQ).



A woman with long brown hair and gold hoop earrings stands on a beach. She is wearing a light blue, short-sleeved, knee-length dress with a subtle pleated texture. The dress has a simple round neckline and a slightly flared skirt. She is also wearing white socks and white shoes. The background shows a beach with waves and a sky with soft, colorful clouds. A large, semi-transparent white fabric is draped across the foreground, partially obscuring the woman's legs. A dark green rectangular area is on the right side of the image, containing white text.

KHAU's clothing brings together intimacy and warmth along with continuous innovation to better provide its clients with the best. To complete any woman's look, KHAU introduces handcrafted faux leather bags that focus on simplicity, minimalism and are single-colored, which will help to reduce the time a woman spends on finding matching accessories. Additionally, the brand is animal-friendly - all products are made from the finest artificial leather, carefully tested to guarantee quality and aesthetic.







# Wine & Dine

STEAMED PORK AND SHRIMP DUMPLING / IMAGE PROVIDED BY WMC GROUP











48 03/2020





*Shrimp with green sauce fried rice*



190 Hong Bang, D5) has been a fixture in WMC's portfolio of F&B offerings since it opened on Nguyen Hue back in 2002. Despite launching at a very different time in the city's evolution, the venue has thrived in the same location for close to 20 years—and it's perhaps this longevity that has prompted WMC's recent revisiting of the brand. Café Central set up a new location on Pasteur last year, and this month the Garden Mall venue is officially opening its doors just a stone's throw from the firm's original five-star accommodation property in Cholon, the Windsor Plaza Hotel.

While quality restaurant chains are a rarity in this part of the city, the decision to open in the heart of Chinatown reflects both WMC's roots in the area as well as the influence of Cantonese cuisine on Café Central's menu, which draws on dim sum staples as well as local favorites and some Western classics. It's also a gesture of confidence in the potential of the Windsor's sister development The Garden Mall to hold its place as Cholon's commercial and entertainment hub in a district where few such projects have even reached completion.

Café Central Garden Mall spans two units in the center ground floor of the three-tower complex, with the entranceway space featuring an open kitchen and a limited number of seats

where diners can observe the chefs at work. A deli counter featuring Chinese pastries is also reportedly being planned for inclusion in this area. The completely separated rear space is entirely devoted to plush, cozy seating at tables designed for large groups—as well as more intimate spaces for two. Like the original Café Central, the décor manifests a relaxed elegance without

attempting any unnecessary fanciness—perfectly befitting the restaurant's pleasantly understated menu, which is guaranteed to feature well-loved dishes with something that will appeal to every potential diner.

For our quiet lunch appointment a couple of days before the official opening on March 1, we skewed towards the Chinese offerings on the menu so as to get a better feel for the brand's new locale. We picked what has to count as Chinese comfort food—a warm fried rice—sampling Café Central's shrimp with green sauce fried rice (at VND78,000) as a base to the meal. This was prepared as a soft and tender version of a simple staple that is nonetheless often ruined by overconfident chefs (ahem) with a gentle umami that could not possibly fail to win favor with any caliber of diner. This we paired with the restaurant's deep-fried chicken with fish sauce (VND48,000), which presented a localized rendition of a traditional Cantonese sweet & sour recipe that was pleasingly balanced and without a whiff of anything remotely towards the more extreme edges of the flavor spectrum.

All WMC restaurants serve the group's house German beer—Krombacher draft, a classic brew that has been Saigon's default craft beer since before anyone knew what that was. We washed down our lunch with modest glasses of the pilsner ale (VND60,000) while trying a steamed pork and shrimp dumpling (VND78,000) dish served in traditional bamboo steamers so as to sample Café Central's Hong Kong-style range. The dumplings were dense, rich, and welcome snacks to close off with.

The restaurant will serve customers seven days a week from this month onwards, with a 50% discount on selected items from the menu available until March 14. If you're spending any time in Cholon and want to get a taste for some of the Chinese cuisine the area is known for without getting lost in exotic menus, Café Central is a safe and satisfying option suitable for everyone. ■





# Wine & Dine

## ROOFTOP BARS



### Escape Lounge and Rooftop

Escape Lounge and Rooftop, a new stylish, sophisticated lounge in Thao Dien is a reminder of the time when flying was elegant and romantic. You can enjoy the view from their rooftop surrounded by palm trees, bamboo, murals, relaxing music, all in a vacation atmosphere. Escape serves tropical cocktails, spirits, great food, and Saigon's best craft beers.  
11 Thao Dien Street, Thao Dien District 2  
083 827 9179/escapelounge.vn



## Also Try...

### Air 360 Sky Lounge - Events

This rooftop bar combines vibrant music, fancy designs and 360 degree view of Saigon's skyline to make it one of the best spots for drinks, lounging and events.  
0974 58 77 88  
136-138 Le Thi Hong Gam, D1  
www.air360skybar.com

### Broma Saigon Bar

Famously known for 'not being a bar' Broma is one of Ho Chi Minh City's most popular hangouts with prices ranging from VND30,000 – VND500,000. Broma is a more upscale option for those wishing to escape the cheap drinks in The Pham.  
41 Nguyen Hue, D1

### Chill Skybar - Dining

A modern lounge, bar and dining space that is considered the first "skybar" concept in Vietnam. It is perched on top of AB Tower, exclusively on the 26th and 27th floor with views of the city's skyline  
0938 822 838  
Level 26, AB Tower, 76A Le Lai, D1  
www.chillsaigon.com

### Eon Helibar

This cosmopolitan nightspot is an ideal venue for a vibrant night out with live acoustic performances and DJ's spinning nightly, EON Helibar has a non-smoking section. Rental of the entire restaurant for larger functions is also available.  
Level 52, 2 Hai Trieu, Ward Ben Nghe, District 1

### Shri Rooftop Bar & Restaurant

Shri Rooftop Bar & Restaurant at Centec Tower overlooks some of Ho Chi Minh's top attractions, including Reunification Palace, Notre Dame Cathedral, Kumho Plaza, and Lotus Building, as well as the Phu My Suspension Bridge over Saigon River. Open all day, you can savour modern European and Vietnamese fare at the indoor dining area before enjoying the rest of the night at the rooftop bar and lounge.  
Centec Tower, 72-74 Nguyen Thi Minh Khai

### Social Club Rooftop Bar

Part of the Hôtel des Arts Saigon, Social Club Rooftop Bar is a great place to overlook Saigon's glittering skyline sipping on a cocktail and unwinding. Things become more vibrant with the ambient music and DJs at sunset. Social Club Rooftop Bar has the highest rooftop infinity pool in the city.

76 - 78 Nguyen Thi Minh Khai, Dist.3  
Tel: (+84) 28 3989 8888

### Saigon Saigon Bar

This iconic bar is a great place to watch the sun go down over the lights of the city and relax with friends. Live entertainment nightly, including their resident Cuban band, Q'vans from 9pm Wednesday to Monday.  
19-23 Lam Son Square, D1  
(028) 3823 4999  
www.caravellehotel.com  
11am till late

### Rex Hotel Rooftop Bar

Set on the fifth floor, Rex Hotel Rooftop Bar makes up for its modest height with breath-taking views of Vietnam's French colonial structures such as Saigon Opera House and People's Committee Hall. Rex Hotel Rooftop Bar is also fitted with an elevated stage and dancefloor, hosting live Latino bands and salsa performances at 20:00 onwards.  
141 Nguyen Hue, D1

## MICROBREWERIES & CRAFT BEER BARS



### Le La Saigon

Set in a vintage-retro style décor, this open-air oasis on city's liveliest corridor offers coffee in the morning, vietnamese and western cuisine from a renowned local chef in the evening, and live music welcoming guests from around the world nightly. Cafe-Restaurant starts 10AM, everyday live music starts at 9PM.  
138 Le Lai street, D1, HCMC.  
090 816 61 38  
FB: Lelabarpag



### Pasteur Street Brewing

Pasteur Street Brewing incorporates American brewing techniques with fresh and exotic Vietnamese ingredients to create amazing craft beers. Named after the first Taproom's location, the company has since expanded into one of the largest craft beer brands in the country.  
The Original Taproom: 144-144/3 Pasteur Street, Ben Nghe, Dist.1  
Le Thanh Ton Taproom: 26A Le Thanh Ton, Ben Nghe, Dist.1  
Thao Dien Taproom: 120 Xuan Thuy, Thao Dien, Dist.2  
Hoi An Ancient Town Taproom: 100 Bach Dang, Hoi An  
Hoan Kiem Taproom: 1 Au Trieu, Hoan Kiem, Hanoi.

## Also Try...

### BiaCraft

BiaCraft is renowned for its extensive selection of craft beers. The back to basics décor only serves to enhance the laidback ambience which BiaCraft prides itself on.  
90 Xuan Thuy, D2

### East West Brewery

Saigon's Local microbrewery located in the heart of District 1, HCMC. Offering a taproom, restaurant, and rooftop beer garden where customers can enjoy local brews and food crafted with ingredients from the East to the West.  
181-185 Ly Tu Trong St. District 1, HCMC 091 306 07 28  
booking@eastwestbrewing.vn  
www.eastwestbrewing.vn  
facebook.com/eastwestbrewery

### Rehab Station

Gastropub in a lovely quiet alley, serves Asian fusion food, 15 kind of different craft beer from most of the popular breweries in Vietnam, along with 60+ imported bottle beers, mostly from Belgium.  
02839118229 hello@rehabstation.com.vn  
facebook.com/rehabstationsg/

### Winking Seal

Winking Seal offers a revolving selection of craft beers brewed by the bar. Enjoy their Happy Hour from 7pm to 9pm or come by on a Saturday night to join the beer pong tournament on their rooftop terrace.  
50 Dang Thi Nhu, Nguyen Thai Binh Ward, D.1



# CAFÉS

## Bach Dang

An institute that's been around for over 30 years, Kem Bach Dang is a short walking distance from The Opera House and is a favorite dessert and cafe spot among locals and tourists. They have two locations directly across from each other serving juices, smoothies, shakes, beer and ice cream, with air conditioning on the upper levels.

26-28 Le Loi, D1

## K.Coffee

Accented with sleek furniture and dark wood, this cozy cafe serves fresh Italian-style coffee, cold fruit juices, homemade Vietnamese food and desserts. The friendly owner and staff make this a great spot to while away the afternoon with a good book or magazine.

Opening time: 7AM- 10PM (Sunday closed)  
86 Hoang Dieu, D.4 - 38253316/090 142 3103

## Café RuNam

No disappointments from this earnest local cafe consistently serving exceptional international standard coffee. Beautifully-styled and focussed on an attention to quality, Cafe RuNam is now embarking on the road to becoming a successful franchise. The venue's first floor is particularly enchanting in the late evening.

96 Mac Thi Buoi, D1  
www.caferunam.com

## The Workshop

The cafe is located on the top floor and resembles an inner city warehouse. The best seats are by the windows where you can watch the traffic. If you prefer your coffee brewed a particular way, there are a number of brewing techniques to ask for, from Siphon to Aeropress and Chemex. Sorry, no Vietnamese cafe sua da served here.

27 Ngo Duc Ke, D1

## Chat

A quaint cafe with a red brick wall on one side and a mural of everyday life in Saigon on the opposite. A friendly staff serves smoothies, juices, and a good array of Italian-style coffee such as cappuccinos and lattes for cheap, prices start from VND15,000.

85 Nguyen Truong To, D4

# FRENCH

## Le Jardin

This place is consistently popular with French expats seeking an escape from the busier boulevards. It has a wholesome bistro-style menu with a shaded terrace cafe in the outdoor garden of the French cultural centre, Idecaf.

31 Thai Van Lung, D1

## Le Bacoulos

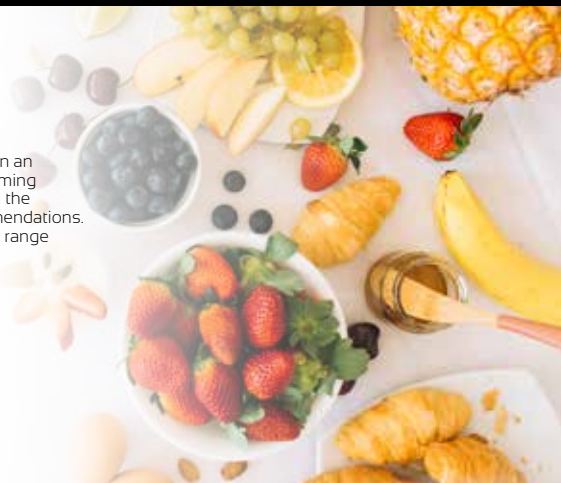
Le Bacoulos is a French restaurant, bar and lounge that serves French cuisine, bar food like burgers, fish and chips alongside vegetarian options like spinach soup and Greek salad. There's also a garden to unwind in with a glass of wine.

13 Tong Huu Dinh, D2  
028 3519 4058  
www.bacoulos.com

## Ty Coz

This unassuming restaurant is located down an alley and up three flights of stairs. The charming French owner/chef will happily run through the entire menu in details and offer his recommendations. An accompanying wine list includes a wide range of choices.

178/4 Pasteur, D1 - www.tycozsaigon.com



# ITALIAN



## Ciao Bella

Hearty homestyle Italian food served with flair and excellent service. An extensive menu is complemented with daily specials. Arriving guests are greeted with a free glass of Prosecco. Diners sit in a cozy setting upstairs or on the ground floor for people-watching. Big groups should book in advance.

11 Dong Du, D1  
028 3822 3329  
tonyfox56@hotmail.com  
www.ciaobellavietnam.com

*Ciao Bella*

## Also Try...

### Casa Italia

Filling, hearty Italian fare served with a smile in the heart of District 1. Authentic pizza and a comprehensive range of pasta, pork, chicken and beef dishes offers something for everyone. Located a stone's throw from Ben Thanh Market.

86 Le Loi, D1  
028 3824 4286

### Carpaccio

Rebranded "Carpaccio" after many years under the name Pomodoro, this Italian restaurant still has a simple, unpretentious European decor, sociable ambience and friendly welcome. A small corner of Italy in Saigon.

79 Hai Ba Trung street, D1  
+84 90 338 78 38

### La Forchetta

La cucina La Forchetta is located in a hotel building in Phu My Hung. Chef Gianni, who hails from Sicily, puts his passion into his food, focusing on pastas and pizzas with Italian meat and fish dishes as well delicious homemade desserts. Most of the tables are outside, so you can enjoy a relaxing outdoor dinner.

24 Hung Gia, PMH, D7  
028 3541 1006

### Italian Trattoria Oggi

Italian Trattoria Oggi is a perfect place for either a dinner, night out or special party in the breathtaking resort setting and distinctive interior, where you can enjoy the best that American and Australian beef has to offer together with premium wines.

2A-4A Ton Duc Thang Street District 1  
(0)28 3823 3333  
www.lottehotel.com/saigon

### Opera

The luxury Park Hyatt Saigon is home to Opera, an authentic Italian dining experience open for breakfast, lunch and dinner. Try their famous lasagna and tiramisu. Head chef Heath Gordon learned his craft in a number of Michelin-star restaurants throughout different regions of Italy during a 14 year career. Dine on the deck alfresco or inside in air conditioned comfort.

2 Lam Son Square, D1

### Pasta Fresca

Hidden on a rooftop in District 1, in a secret garden in District 2 and now also found in District 3, Pasta Fresca offer vegetarian friendly pastas.

Address 1: 28 Thao Dien Street, Thao Dien, District 2  
Address 2: 13/1 Le Thanh Ton, Ben Nghe Ward, District 1

### Pendolasco

One of the original Italian eateries in Ho Chi Minh City, Pendolasco recently reinvented itself with a new chef and menu, and spurned a sister eatery in District 2. Set off the street in a peaceful garden with indoor and outdoor eating areas, separate bar and function area, it offers a wide-ranging Italian menu and monthly movie nights.

87 Nguyen Hue, D1  
028 3821 8181

### Pizza 4P's

It's too late to call this Saigon's best-kept secret: the word is out. Wander up to the end of its little hem off Le Thanh Ton for the most unique pizza experience in the entire country - sublime Italian pizza pies with a Japanese twist. Toppings like you wouldn't imagine and a venue you'll be glad you took the time to seek out.

8/15 Le Thanh Ton, D1  
012 0789 4444  
www.pizza4ps.com



# INTERNATIONAL



## Kiba Saigon

In one of Saigon's trendiest areas, the area south of Ben Thanh Market in District 1, sits fusion tapas restaurant Kiba. Occupying two floors and a large terrace above a street-level wine shop, Kiba serves marvelous, original cuisine with Spanish and Asian influences, in a stylish and comfortable space.

31 Pho Duc Chinh, Nguyen Thai Binh Ward, District 1, HCMC  
www.facebook.com/kibasaigon/  
038 407 2893



## L'Adresse Bistro

L'Adresse Bistro, a multi themed bistro, a place where traditions & culture meet, is announcing most unique live entertainment for unforgettable interactive experience as we bring you fresh musical arrangements from Live band, to DJ, to Sax and Dance. Join us on Tuesday for our happy hour and Wednesday where ladies get their first (selected) drink free.

2 Phan Van Dang, Vista Verde, District 2.  
+84906707900 ladressebistro.onuniverse.com  
Insta & FB @ladressebistrosgn



## Tomatito Saigon

Tomatito won the award for Best Restaurant of Saigon 2018. This sexy tapas bar is Chef Willy's casual interpretation of the prêt-à-porter concept. Willy has a very personal perception of style, that is reflected in all his creations. His universe is colorful, funky and eclectic.

1st Floor, 171 Calmette, District 1, Ho Chi Minh City  
www.tomatito.vn  
www.facebook.com/tomatitosaiagon  
+84 869 388 864



## Saffron

The first thing that will strike you when you enter Saffron is the terracotta pots mounted on the ceiling. Located on Dong Du, this restaurant offers Mediterranean food, some with a distinct Asian influence added for further uniqueness. Prepare to order plates to share and don't miss the signature Cheese Saganaki! Guests are welcomed with complimentary Prosecco, fresh baked bread served with garlic, olive tapenade and hummus.

51 Hai Ba Trung, D1  
(0)28 3824 8358

## Also Try...

### Blanc Restaurant

How to listen with your eyes? Blanc Restaurant employs a team of deaf/hearing impaired waiters. Try a new dining experience and order your dishes from the a la carte menu in sign language; communication will take on a new form.

178/180D Hai Ba Trung, Da Kao, D1 - 02862663535  
www.blancrestaurant.vn

### Butcher MANZO & Craft Beer Bar

Manzo means "Beef" in Italian and as the name implies, it's a "Meat Bar". Manzo also offers several different dishes matched with local craft beer and selected wines, set in a classic European bar atmosphere. Butcher MANZO & Craft Beer Bar was established in the heart of HCMC on Le Thanh Ton Street in District 1.

17/13 and 17/14 Le Thanh Ton street, District 1, HCMC  
028-2253-8825 www.butcher-manzo.com

### FORK Restaurant

Open from 11 am till 11 pm everyday, Fork Saigon gathers Spanish tapas and asian one going from 50.000 VND to 160.000 VND. It offers an expensive list of international wine and 16 available by the glass. A mixologist corner is also present with Gin and Vodra base in addition to local craft beers and seasonal white or red sangria. A set lunch at 190.000 VND served Monday to Friday from 11 am to 3 pm is also available. It allows you to pick any 3 three items between a large selection (Montaditos, meat, fish and vegetable), iced tea and dessert of the day included.

15 Dong Du, D1 - 028 3823 3597  
info@forksaigon.com www.forksaigon.com

### Noir - Dining in the Dark

Can you differentiate beef from duck? Mystery meals are served in complete darkness by blind/visually impaired waiters. Select from one of the three-course set menus from the East, West or Vegetarian. Mystery wine pairing available too. Discover with taste and smell, embark on a culinary journey of the senses.

178/180D Hai Ba Trung, Da Kao, D1  
02862632525 www.noirdininginthedark.com

### Madcow Wine & Grill

Mad Cow combines the feel of an edgy grill with the casual tone of an urban wine bar to create a stylish, laid-back atmosphere. Guests can enjoy a delicious meal on the 30th floor of the award winning 5 star Hotel, Pullman Saigon Centre, and look out over vibrant Ho Chi Minh City. Mad Cow's expert culinary team brings each cut of meat to flavorful perfection on handmade charcoal grill. Aside from grilled delights, delicious tapas are on offered – sourced locally and created fresh every day.

30th Floor, Pullman Saigon Centre  
(0)28 3838 8686

### twenty21one

A new casual dining venue with an innovative tapas menu divided into two categories: Looking East, and Looking West, with dishes such as Crispy shredded duck spring rolls and Bacon-wrapped dates stuffed with Roquefort blue cheese. There are two dining levels: an upstairs mezzanine and downstairs are tables with both private and exposed positioning (open-air streetside; and a terrace by the pool out back).

21 Ngo Thoi Nhiem, D3

# JAPANESE

## Chaya Restaurant

Chaya, a new small Japanese Cafe is coming to town. We are here to bring the best Japanese atmosphere to Saigon customer. At Chaya, customer can relax on the Tatami, taste some delicious Sushi Roll, Japanese sweets or local cuisine while enjoying Japan historically decorated space. Most of our ingredients are imported directly from Japan, especially Kyoto Matcha. Welcome!

35 Ngo Quang Huy Street, Thao Dien, District 2  
0938 996 408 (Vietnamese)  
0939 877 403 (Japanese)  
chayavietnam.com Facebook: chayavietnam

## Gyumaru

Gyumaru is a quintessentially minimalist Japanese dining experience rotating around the style of meat meal Westerners would be quick to link to a gourmet burger, but without the bread. Fresh, healthy, innovative cuisine in a relaxed, cozy environment and regular specials including quality steaks.

8/3 Le Thanh Ton 028 3827 1618  
gyumaru.LTT@gmail.com

## Ichiban Sushi

Ichiban Sushi Vietnam serves fine sushi and signature drinks/cocktails in a lounge setting. Featuring one of the most eclectic Japanese menus in the city. The current Japanese venue to see and be seen in – everyone who's anyone is there.

204 Le Lai, D1 www.ichibansushi.vn

## Kesera Bar & Restaurant

An Ideal place for your city escape and enjoying Japanese fusion foods. We have the best bagels in town, fine wine and cigars in a custom cabinet and is a must-do for anyone visiting the city.

26/3 Le Thanh Ton, Ben Nghe Ward, Dist 1  
028 38 270 443

## Sushi Dining Aoi

Sushi Dining Aoi is one such restaurant, where the whole atmosphere of the place evokes the best of the culture. With its typical Japanese-style decor – the smooth earthen tones of the wooden furniture and surrounds, the warmth and privacy of the VIP rooms – it's possible to believe you're in a more elegant realm.

53-55 Ba Huyen Thanh Quan, D3  
028 3930 0039  
www.sushidiningaoi.com

## Yoshino

The decor is straight out of the set of Shogun, with black wood, tatami mats, stencilled cherry blossoms and all the trappings of Japanese exoticism – tastefully done. While Ho Chi Minh City is certainly not short of fine Japanese eateries, this one is particularly impressive.

2A-4A Ton Duc Thang, D1  
028 3823 3333



# KOREAN

## Galbi Brothers

Superb casual BBQ venue focusing on every foreigner's favorite K-dish: galbi. Home of the only all-you-can-eat Korean BBQ in Saigon, GB is distinguished by its inexpensive lunch sets and unabashed enthusiasm for Korean spirits.

**R1-25 Hung Phuoc 4, Pham Van Nghi – Bac, D7**  
**5410 6210**

## Seoul House

Long-standing venue serving Korean delicacies in this city for many years, Seoul House is simple on décor and strong on taste. Specializes mainly in Korean hotpot and grills.

**33 Mac Thi Buoi, D1**  
**3829 4297**

# THAI

## Koh Thai

Supremely chic Thai venue with all the authentic burn you need – or without if you prefer. An opulent, fashionable decor with the cuisine to match – often reported to serve dishes comparable with those of Thailand itself.

**Kumho Link, Hai Ba Trung, D1**  
**028 3823 4423**

## Lac Thai

Hidden away down a narrow alley in the heart of downtown this unique Thai restaurant boasts authentic flavours and surprising character. Eat downstairs at tables in a cosy, themed environment – or be brave and climb the narrow spiral staircase to the attic and crouch on cushions in true Thai style while attentive staff serve plates to share.

**71/2 Mac Thi Buoi St. D1**  
**028 3823 7506**

## Thai Street

Authentic Thai Food in a fun street-food setting. All the favorites of Thailand – Tom Yum Goong, Red and Green Curries, Som Tum – prepared by their Thai chef.

**32 Tran Ngoc Dien Road, Thao Dien, D2**  
**028 6654 9525**

## The Racha Room

Brand new fine & funky Thai venue with kooky styling and a great attitude – and some of the most finely-presented signature Thai cuisine you'll see in this city, much of it authentically spicy. Long Live the King! Reservations recommended.

**12-14 Mac Thi Buoi, D1**  
**090 879 1412**

## Tuk Tuk Thai Bistro

Kitch and authentic, Tuk Tuk brings the pleasure of street-style Thai food into an elegant but friendly setting. Now a fashionable venue in its own right, Tuk Tuk's menu features some unique dishes and drinks you won't see elsewhere.

**17/11 Le Thanh Ton, D1**  
**028 3521 8513 / 090 688 6180**

# VIETNAMESE



## Ngoc Chau Garden

Serving up fresh and traditional Vietnamese fare since 2015, Ngoc Chau Garden is a centrally located gem in District 1, just a stone's throw from Nguyen Hue. The menu has local favorites, such as Vietnamese Grilled Pork Patties with Citronella and Pork Ribs. The menu and decor reflect Viet Nam's countryside with vintage window shutters and walls made from mud and straw with oil lamps – giving the restaurant a charming, homely atmosphere.

**116 Ho Tung Mau, District 1, HCM City**  
**(028) 6687 3838**  
[ngocchaugarden116@gmail.com](mailto:ngocchaugarden116@gmail.com)

## Ben Thanh Streetfood Market

Located in the city center there is a food court filled with dishes from all over the world, cooked by indigenous people, at affordable prices. Open most of the day and night, Ben Thanh Street Food Market offers live music on Tuesdays and Saturday night.

**26 - 28 - 30 Thu Khoa Huan, Ben Thanh Dist, W 1, HCMC**  
**0901 26 28 30**

**Open Time: 09:00 AM - 01:00 AM**

**FB: BenThanhstreetfoodmarket**

**Instagram: benthanhstreetfoodmarket**

## Cha Ca La Vong

If you do only one thing, you'd better do it well – and this venue does precisely that, serving only traditional Hanoian Cha Ca salads stir-fried with fish and spring onion. Delicious.

**36 Ton That Thiep, D1**

## Com Nieu

Famous for its inclusion in the Anthony Bourdain *No Reservations* program, the venue is best known for its theatrics. Every bowl of rice is served in a terracotta bowl that is unceremoniously shattered upon serving. Unforgettable local food in a very pleasant traditionally-styled venue.

**59 Ho Xuan Huong, D3**  
**028 3932 6363**  
[comnieusaigon27@yahoo.com](mailto:comnieusaigon27@yahoo.com)  
[comnieusaigon.com.vn](http://comnieusaigon.com.vn)

## Cuc Cach Quan

Deservedly one of the highest ranking Vietnamese restaurants in Saigon on Trip Advisor, this delightful restaurant serves up traditional, country-style foods and contemporary alternatives in two character-filled wooden houses located on opposite sides of the street from each other. Unique food in a unique setting and an unbelievably large menu.

**10 Dang Tat, D1**  
**028 3848 0144**

## Five Oysters

Five Oysters serves authentic and excellent Seafood & Vietnamese food with SG Green beer at VND12,000 as well as a promo of VND10,000 per fresh oyster daily.

There's also a rooftop, a great place to start or end the night! Recipient of Certificate of Excellence 2014-16 from TripAdvisor and Top Choice 2015 by Lianorg.com. Recommended by VNexpress.net, Lonely Planet, Utopia and Saigoneers.  
**234 Bui Vien, D1**

## Hum

Hum is a vegetarian restaurant where food are prepared on site from various fresh beans, nuts, vegetables, flowers, and fruits. Food are complemented with special drinks mixed from fresh fruits and vegetables.

**2 Thi Sach, D1**  
**028 3823 8920**  
[www.hum-vegetarian.vn](http://www.hum-vegetarian.vn)

## May

Fine Vietnamese fare served in a character-filled three-story rustic villa located up a narrow alley, off the beaten track. Watch the chefs prepare authentic food from a varied menu in an open kitchen.

**19-21 Dong Khoi, D1**  
**028 3910 1277**

## Mountain Retreat

Home style cooking from the Vietnamese north in a quiet alley off Le Loi, Mountain Retreat brings a rural vibe to busy central D1. The breezy and unassuming décor nicely contrasts the intense northern flavors ideally suited for the international palate.

**Top floor of 36 Le Loi, D1**  
**+84 90 719 45 57**

## Nha Hang Ngon

Possibly the best-known Vietnamese restaurant in Ho Chi Minh City, Nha Hang Ngon serves up hundreds of traditional local dishes in a classy French-style mansion.

**160 Pasteur, D1**  
**028 3827 7131**  
[www.quananngon.com.vn](http://www.quananngon.com.vn)  
**8am - 10pm**

## Red Door

Red Door offers traditional Vietnamese food with a contemporary twist. The restaurant is also a platform for art talk, science talk, and social talk; where ideas and passions are shared.

**400/8 Le Van Sy, D3**  
**012 0880 5905**  
**Facebook: Reddoorrestaurant**

## Temple Club

Named after the old-style Chinese temple in which the venue is located, the ancient stylings of this impressive restaurant make for an unforgettable evening spent somewhere in Saigon's colonial past. Beautiful oriental art that will please all diners and great local cuisine.

**29-31 Ton That Thiep, D1**  
**028 3829 9244**  
[templeclub.com.vn](http://templeclub.com.vn)

## The Hue House

Located on the 10th floor roof of the Master Building, The Hue House opens up to a breezy space with views over the city. The décor is simple yet elegant – bird cages repurposed into lamps, bonsai centerpiece in pretty ceramic bowls and lots of greenery. The menu highlight unique ingredients only found in Hue, like the Va tron fig salad with shrimp and pork, assorted platter of rice cakes meant to be shared, the sate-marinated ribs come with a plate of crunchy greens and mixed rice, originally grown by minority groups in the Central Highlands, and many more.

**Rooftop Master Building**  
**41-43 Tran Cao Van, D3**  
**Opening time 10am-10pm.**  
**0909 246 156 / 0906 870 102**

## Also Try...

### 3T Quan Nuong

Tasty BBQ venue situated above Temple Bar. The venue has a traditional, rustic theme with old-style furniture and a quaint Vietnamese decor, making this a nicely atmospheric restaurant and a great place to dine with international friends new to the cuisine. The menu features a number of local favorites.

**Top Floor, 29 Ton That Hiep, D1**  
**028 3821 1631**

### Banh Xeo 46A

Fun Vietnamese-style creperie popular with locals and expats alike for its tasty, healthy prawn pancakes, along with a number of other traditional dishes.

**46A Dinh Cong Trang, D1**





**Alfredo de la Casa** has been organizing wine tastings for over 20 years and has published three wine books, including the Gourmand award winner for best wine education book. You can reach him at [www.wineinvietnam.com](http://www.wineinvietnam.com).

# *A Good Rosé is Good*

Rosé rules. There are no ifs, ands, or buts about it.

**ROSÉ WINES ARE** some of the most undervalued wines in the world. There are no particular reasons for this other than perhaps ignorance and misunderstanding them.

In Asia, rosé wines are considered bad because “they are made from the bad red and white wines mixed together,” therefore it is a quality issue for Asians. In some Western countries, they’re considered a women’s drink, so men will not drink it in order to not offend their masculinity.

Even some critics claim that rosé wines lack complexity and depth. Do they? The critics maybe, the wines definitely not.

Let’s start at the beginning: rosé wines are not made with leftover wines that no one wants, nor do they use low-quality wines to make them.

Regardless of the different methods used to make rosé, bear in mind that it is more costly than making white wine.

The color of rosé wines, similar to the color in red wines, comes from the grapes’ skins; in case you didn’t know

the juice of the grapes, whether they’re white or red, is white.

Women may like rosé wines, and so do I, and so will most people who know about wine. You will not find the heavy flavors of long-aged reds, but will enjoy the freshness, the good acidity, the different layers and levels of complexity, as well as a good length.

Although most rosé wines work perfectly on their own as an aperitif, rosé wines can be a great complement to many dishes, meat included. Depending on the grapes used to make the rosé, the vinification method and the wine style, you may have wines as light and delicate as a gris-blanc, which is almost as transparent as water; or you may go for a traditional Navarra rosé, which is almost as dark as red wine.

It is not common for rosé wines to be aged in oak, but it can happen in order to gain complexity, however, they tend to lose their freshness, which is one of the best attributes of rosé wines. As for grapes used to make them, there are many, but perhaps Grenache and Cinsault are the most common ones.

So, what makes a good rosé wine good? More or less the same that makes a good red wine: good grapes, good terroir, good winemaker and knowing how to keep it and serve it. ■



# >> The List Business

## INSURANCE



### OUR OFFICE LOCATIONS

#### Administration Office - Ho Chi Minh City

10th & 16th Floor | Royal Center Tower B |  
235 Nguyen Van Cu | Dist. 1

#### Sales Office - Ho Chi Minh City

6th Floor | Pax Sky Tower | 159C De Tham | Dist. 1

#### Sales Office - Hanoi

19th Floor | VCCI Tower | 9 Dao Duy Anh |  
Dong Da Dist

#### Pacific Cross Vietnam

Pacific Cross Vietnam is a specialist provider of global health and travel insurances, designed to provide not just basic cover, but also a wide range of benefits providing peace of mind for you, your family and your employees.

[www.pacificcross.com.vn](http://www.pacificcross.com.vn)  
[inquiry@pacificcross.com.vn](mailto:inquiry@pacificcross.com.vn)

## Also try ...

#### ACE Life Insurance

One of the world's largest multiline property and casualty insurers, insurance products include universal life insurance, term life, whole life, riders, and global personal accident.

21st Floor, 115 Nguyen Hue, DI

#### BaoViet Insurance Corporation

BaoViet is now the leading financial insurance group in Vietnam with more than 145 branches across 63 provinces.

23-25 Thai Van Lung, DI

#### IF Consulting to Insurance in Asia

IF Consulting has for 20 years provided advice to individuals and businesses in assessing health/accident risk and finding the best suitable solution. The company is independent and Vietnam-based.

90-92 Dinh Tien Hoang DI  
[www.insuranceinAsia.com](http://www.insuranceinAsia.com)  
[advice@insuranceinAsia.com](mailto:advice@insuranceinAsia.com)

#### Liberty Mutual Insurance

Liberty Mutual is a 100% US-owned general insurer licensed to provide insurance services directly to Vietnamese individuals and state-owned enterprises as well as motor insurance.

15th Floor, Kumho Asiana Plaza,  
39 Le Duan, DI  
028 3812 5125

#### McLarens Young International

McLarens Young International is a global claims service provider that helps our clients achieve timely and equitable claims resolution.

9th Floor, Yoco Building  
41 Nguyen Thi Minh Khai, DI  
028 3821 3316

#### Prudential Vietnam

Prudential Vietnam is one of the leading life insurers nationwide, also providing a variety of financial solutions, with over 200 customer service centers, branch offices and general agency and business partner offices.

Unit 25F, Saigon Trade Centre  
37 Ton Duc Thang, DI

## RELOCATION

#### AGS Four Winds (Vietnam)

Global leader in international removals & relocations, with 128 offices in 78 countries, they can move you to/from any location worldwide.

5th Fl, Lafayette De Saigon, 8A Phung Khac Khoan, DI  
028 3521 0071

[ags-vietnam@agsfourwinds.com](mailto:ags-vietnam@agsfourwinds.com)  
[www.ags-globalsolutions.com](http://www.ags-globalsolutions.com)

#### Logical Moves

They offer your belongings the best protection available with the latest technology, experienced staff and equipment. With door to door services, Logical Moves is all about quality service, best prices and well-arranged time.

028 3941 5322  
[www.logicalmoves.net](http://www.logicalmoves.net)



#### SEAL Logistics

Saigon Express Agency Limited (SEAL) is an experienced and versatile relocations and logistics company. SEAL staff are experts in relocations and pet transportation and can deliver all your logistics requirements to your satisfaction at a competitive price!

+84 28 39432853  
[sgnexpress@seal.com.vn](mailto:sgnexpress@seal.com.vn)  
[www.seal.com.vn](http://www.seal.com.vn)



## VETS & PET HOTELS

#### AEC Pet

Opened since 2012, the clinic staffs a team of specialized veterinarians who are committed to offering professional, caring and personalized services to their patients.

A12-A13 Nguyen Huu Tho,  
Kim Son Project, D7  
028 6298 9203

#### Animal Doctors International

Offers the very highest levels of compassionate, competent and professional veterinary medicine and surgery to all pets in Ho Chi Minh City with international veterinary surgeons. Upholding international standards, the team works tirelessly to help clients with the support of a dedicated surgical suite, digital X-Ray and comprehensive diagnostic facilities.

1 Tran Ngoc Dien, Thao Dien, Q2  
(028) 6260 3980  
[animaldoctors.vn](http://animaldoctors.vn)

#### Bed & Pet-first Dog Villa

First pet villa brand in Vietnam, offering the best care and amenities to your pet. Our 11,000 sq ft villa was designed with the best comfort in mind and we paid attention to every little detail so that your pet can relax and enjoy their stay. The services we offer: Boarding, Dog daycare, Bathing, Grooming, Dog Walking, Pet shop and more.

14A6 Thao Dien, D2  
028.37 444 178 - 0934 080 186  
[www.bedandpetfirst.com](http://www.bedandpetfirst.com)  
[Facebook.com/bedandpetfirst](https://www.facebook.com/bedandpetfirst)

#### Saigon Pet Clinic

Founded in 2008, Saigon Pet Clinic's goal is to open the best animal welfare veterinary clinic in Vietnam. They combine skill and technology to ensure your pet gets the best possible care.

33, 41 street, Thao Dien, D2  
[www.saigonpethospital.com](http://www.saigonpethospital.com)  
028 3519 4182

#### Sasaki Animal Hospital

The hospital is managed by a team of skilled doctors from Japan and Vietnam. Services include grooming and general care.

38-40-42 Nguyen Thi Thap,  
Him Lam, D7  
[www.sasakihospital.com](http://www.sasakihospital.com)  
028 2253 1179





# Travel & Wellness

KAOHSIUNG, TAIWAN DRAGON AND TIGER PAGODAS AT LOTUS POND.











# Time for Taiwan

Make your trip to this island state unforgettable with these places

Text by Jesus Lopez-Gomez

## THE A MEI TEA HOUSE IN JIUFEN

—a three-storey restaurant done with an exterior of darkened wood fringed with red, bulbous lanterns on the building's façade—is a sight to behold in its own regard. The pleasure is increased for fans of the Japanese animated filmmaker Hayao Miyazaki who will immediately identify the building's uncanny similarity with *Spirited Away*.

Nevertheless, it's an association that Miyazaki himself has vigorously denied. The A Mei Tea House's owner said. A tour of the restaurant includes a visit to a set of masks that bears a distinct appearance to the masked figure inside of the film, *No-Face*, where they mention the film by name. It's clear that Miyazaki's denials have done little to convince the owners that his artistic property is distinct from the tea house.

Nor are the denials meaningful seemingly to visiting press who paid the site a visit before *Oi Vietnam's* visit







in October. A reporter from *Vice* filed a story in 2018 under this headline: “Eat All the Food from *Spirited Away* in this Taiwanese Town,” referring to the abundance of snacks inside Juifen’s tight, winding and—forgive the description—spirited alleyways as well as the A Mei Tea House’s undeniable similarities to the film.

As a souvenir for our visit, A Mei Tea House gives us a postcard showing the exterior of the film at night. The red lanterns’ glow gives everything in the frame a reddish-orange hue and it all looks frankly like a famous anime film that allegedly has nothing to do with the tea house.

The tea house owners pointed out, however, that the lanterns are probably more closely associated with traditional Chinese decorations of the same style. The note makes explicit not just Juifen but greater Taiwan’s place as a meeting point for various Asian cultures. *Oi’s* reporting was unable to settle the debate on whether or not Miyazaki took inspiration from the Japanese-style tea house in rural Taiwan, but rather what became evident at various site visits throughout the country was the nation’s inextricable ties to its nation neighbors to the north and west.

Chenggong Township in Taiwan’s Taitung County is a sleepy town nestled next to a mountain. The clear skies and vacant roads give it an almost Colorado-like feel, except for the Chinese script on the business signage. But even with the language differences, an air of familiarity prevails over the village. Perhaps its town’s removed, rural—Chenggong is a full 217 miles (349 kilometers) from the capital, Taipei—and related lack of tourist- and visitor-facing infrastructure that gives a sort of plainness and normalness. It’s special, yet nothing is presented as special. The language is untranslated, the experience is unmediated, yet it clearly means something.



It’s in this unassuming, secret-keeping quiet locale that mochi maker Dong Ban Xiang sits. At the intersection of two sloping roads within walking distance of an active local produce market that’s bustling by mid-morning. Inside, owner Liu June Ling work making the traditional hakka treat, the third generation of his family to maintain the culinary tradition. The mochi shop was originally opened by his grandmother.

Maybe you’ve tried mochi before. Maybe you’ve tried a recipe that placed mochi firmly in the dessert camp: chewy, almost sticky but super sweet. It’s the kind of thing you’d need to follow with a drink of water to clear the palette. Those are not the Liu family’s mochis. Greeting traveling press in a visit, the owner lays out the restaurant’s treat: a white mochi cake with sesame inside, a red mochi covered in a layer of peanuts. The glutinous treats have an overall neutral flavor that doesn’t overpower another light flavor like peanuts. He serves them with a sticky rice pudding with pork and steamed brown sugar rice cakes.

Mochi was originally believed to be a type of food for the gods by the Japanese who created and popularized it. The ascendance of this belief tracks with a belief that the mochi could be used to enhance the eater’s strength—a belief which led to the food’s popularity among samurai—and even build healthy teeth. How this Japanese dish came to be part of a food tradition belonging to an ethnicity that hails from southern China isn’t known exactly, but the Hakka adoption of another food traditional mirrors the Hakka adoption of Thai food. In certain parts of India, diners there eat a Hakka-nized Indian food.



Originally nomadic people of northern China, Hakka have over the years been spread out over the globe. The name Hakka in Chinese reflects this visitor status; The Chinese characters for Hakka (客家) literally means "guest families". A Hakka saying: "Wherever there is sunshine ... there are Hakka."

Today, the Hakka are the second largest ethnic minority in Taiwan, about a fifth of the 4.6 million who live on the island. The Hakka were key allies in the fight to rid the island of Japanese invaders, which ended at the close of World War II. As a point of historical healing, the Japanese have worked to rehabilitating the symbols of their imperial past in Taiwan by, for example, converting one of their old military ports into the Sanxiantai ecological reserve. It's also not uncommon to enjoy tea in a ceremonial manner that identified as distinctly Japanese.

Mochi is strongly identified as a Japanese dish, but in fact both Hakka



and Japanese have their own take on the dish. The mochi prepared by Lui, with its crushed peanut exterior, is done in a Hakka style. A Japanese-style mochi might be sweeter, like the red rice-filled cake Lui also served for visiting press.

To a certain extent, asking whether or not Miyazaki borrowed from Jiufen is a bit arbitrary. The centuries intermingling between Japanese and Taiwanese, the presence of cultural intermediaries like the Hakka and Taiwan itself, make it clear that cross pollination likely occurred if not with Miyazaki then with someone who tutored him.

The question is a bit like asking whether the green, turtle-shaped mung rice cakes he served to us and other visiting press actually bring good luck. Something else is at work, something bigger may be at stake in the question. There is something more interesting than "true or false" as a feature to those questions. Exploring the governing logic behind asking a question like that seems



equally if not more fruitful. The questions themselves deserve careful processing, something to chew on albeit slowly, like the foods of the mochi maker Lui.

### Don't Miss Out

Visitors to Taiwan will likely touch down in the country's international airport near Taipei. If you're looking for something more removed from the typical, consider taking the two-hour journey to Lukang Township. There, you'll find Wu Yi Hsiang Oyster Omelet. Enjoy its offering of oysters in a range of recipes: oyster omelets, oyster vermicelli stew and a sharp-yet-distinct oyster and ginger dish with wasabi sauce. The early fall months are the best time to go. The bigger oysters are available during the months of August and September. While you're in town, stop by the Osmanthus Alley Humanities Tea House and sample the osmanthus cakes and tea made in this cozy shop, which was converted from a home to the business it





a fisher-turned-entrepreneur, a second-generation fisher who knows the catch best.

This township is also the home of the centuries-old Donglong Temple. This storied temple holds a collection of ornate carvings done as an homage to the gods guarding the seafarers the area harbored in the past as today. You'll know this temple by its massive, gold leaf-covered gate. Once you've seen more of the city, head to Dongsheng Restaurant to savor the region's crab and the *harpodon macrochir*, a kind of light, buttery fish that's very trout-like in mouthfeel. You'll hardly hear anyone call it by this scientific sounding name. Curiously, locals tend to refer to it as "that fish," a name that's perfectly teed up for the joke you're itching to make with it. ■



If you're going to make the trip out to Lukang, Donggang Township is just within reach to another couple hours away. The coastal city is renown for its offerings of seafood. Would you take a suggestion? Head to the Arong Square Seafood Flavor restaurant. Dine on the red coronet fish, a seafood delicacy only found here. Those who prefer to eat with their eyes first are in for a treat: the restaurant's specialty dish is a bluefish tuna doused with a whiskey glaze that's set aflame at the table. The resulting fish is gently cooked and still tender. The whiskey is aromatic but added a light bite to the creamy fish. Head to Jiazhen Seafood Restaurant to enjoy more of the region's seafood in recipes particular to the area, like the fried tuna cake made with leeks served with a side of papaya in an arrestingly delicious passion fruit sauce. Be sure to try their fish filet in a soy and vinegar sauce, which has garnered the restaurant an award. The shrimp is served in a crispy cake known as a "beehive" for its appearance. This restaurant is owned by



is today. If you've never had osmanthus before as either a food or a drink, the slightly spicy, warm aroma that greets you as you enter the tea house will give you a good sense of what you're about to get yourself into. This tea house is not only a business but a home base for a collective of local artists and creatives fostering homegrown talent—painters, designers and more—who sell their wares at this unique tea shop. This township is also the home of Dingtaixingg Cuisines, a quiet bakery that sells a selection of traditional steamed cakes. Select from a range of flavors: taro, matcha and even pumpkin. The cakes are said to be prepared in a way that removes toxins and promotes health. Enjoy these fluffy, low-fat cakes with a perfect pairing of brewed coffee.

Fun fact: Lukang Township gets its name from the Chinese word "lu" meaning "deer." The region is famous for its deer population. The city was once a primary hub of the region's deerskin trade.





# >>The List Travel



## Ana Mandara Villas | Dalat

Ana Mandara Villas Dalat comprises 17 restored French-style villas from the 1920s and 1930s, preserving the original design, décor and charm; and set in the cool climate of the rural highlands of Central Vietnam. Striking views of the surrounding town and countryside abound from all areas of the gently sloping hillside property. Some of the villas have been converted into 65 guest accommodations, with each villa comprising between three and five ensuite rooms.

[www.anamandara-resort.com](http://www.anamandara-resort.com)



## Anantara Quy Nhon Villas

Surrounded by mountain on three sides and overlooking the Bay of Quy Nhon, Anantara Quy Nhon Villas offers beachfront basking and adventurous discoveries. Laze by the pool snacking on gourmet street eats served by your butler. Luxuriate with a synchronised four-hand massage at Anantara Spa. Explore surrounding ruins, fisherman's villages and uninhabited islands just off the coast.

**Bai Dai Area, Ghenh Rang Ward, Quy Nhon City, Vietnam**

+ 84 256 3840 077

[quynhon.villas@anantara.com](mailto:quynhon.villas@anantara.com)



## Lotte Legend Hotel Saigon

Fronting the scenic Saigon River and only 5 minutes walking to famous Opera House, Dong Khoi Street and Le Thanh Ton Street for shopping, dining and entertainment, Lotte Legend Hotel Saigon, the most beloved 5-star hotel in Ho Chi Minh City, combines natural beauty and sheer opulence to provide the best for the discerning traveler. The breathtaking resort-setting and its distinctive architectural interior gives a feeling of luxury and tranquility.

**2A-4A Ton Duc Thang Street District 1**

(0)28 3823 3333

[www.lottehotel.com/saigon](http://www.lottehotel.com/saigon)



## Mia [R]

With its own private white sand beach, cliff-top ocean views and jungle clad mountains as a backdrop, Mia resort has carved out its own little piece of tropical heaven in Nha Trang. Mia features a variety of accommodation options, each with fantastic ocean views, nestled among manicured gardens. There are great dining options, a relaxing spa and gym.

**Bai Dong, Cam Hai Dong, Cam Lam, Khanh Hoa**

02583 989 666

[www.mianhatrang.com](http://www.mianhatrang.com)  
[info@mianhatrang.com](mailto:info@mianhatrang.com)



## Mövenpick Resort Waverly Phu Quoc

Treat yourself to premium family indulgence at Mövenpick Resort Waverly Phu Quoc- the first 5-star resort on Ong Lang Beach, Phu Quoc island. Whether you are booking a family holiday, a romantic getaway or an energetic conference, you will be sure to enjoy the heartfelt services and special moments while relaxing on our wide sandy beach. Be the first to experience the new tropical paradise!

**Group 1, Ong Lang Hamlet, Cua Duong Village, Phu Quoc District | Kien Giang | Viet Nam**

Phone: +84 29 726 999 99

Email: [Resort.PhuQuoc@Movenpick.com](mailto:Resort.PhuQuoc@Movenpick.com)



## Sheraton Nha Trang Hotel & Spa

With 280 ocean view rooms and suites and six signature restaurants and bars, including Altitude – the highest bar in Nha Trang. Amenities include outdoor swimming pool with infinity edge and reflection pool area, Shine Spa with 9 luxurious treatment rooms, Sheraton Fitness with 24-hour access, Sheraton Club Lounge, Link@Sheraton, Sheraton Adventure Club, and a purpose-built Cooking School.

**26 - 28 Tran Phu, Nha Trang, Khanh Hoa**

0258 2220 000

[www.sheratonnhatrang.com](http://www.sheratonnhatrang.com)

[R] For full review, please visit: [www.oivietnam.com](http://www.oivietnam.com)

## Also Try...

### Boutique Hoi An Resort

Explore the rich heritage of Hoi An at Boutique Hoi An Resort. Discover authentic Vietnamese cuisine and hospitality, unwind in the swimming pool surrounded by lush tropical gardens or indulge in a massage at our hotel spa. Our villas are directly on the beach facing the sea with large terraces for the ultimate in privacy and relaxation.

**34 Lac Long Quan, Cam An, Hoi An**

+84 (0)235 3939 111

[www.boutiquehoianresort.com](http://www.boutiquehoianresort.com)

### Cham Garden Restaurant

Cham Garden Restaurant is located inside Cham Villas Boutique Luxury Resort. Set in the midst of a lush tropical garden, this cozy and quiet restaurant serves Asian Fusion, Vietnamese and Western Cuisine. The ideal place for a romantic and exquisite dinner.

**32 Nguyen Dinh Chieu, Phan Thiet**

+84 252 3741 234

[www.chamvillas.com](http://www.chamvillas.com)

[www.facebook.com/chamgardenmuine](https://www.facebook.com/chamgardenmuine)

### InterContinental Nha Trang [R]

InterContinental Nha Trang is a luxurious modern beachfront hotel where an enriching urban retreat harmonized beautifully with its surroundings. Right in the heart of Nha Trang, a 40-minute scenic drive from Cam Ranh International Airport, experience the perfect blend of local charm and nature.

**32 - 34 Tran Phu, Nha Trang**

(0258) 388 7777

[www.nhatrang.intercontinental.com](http://www.nhatrang.intercontinental.com)

### La Veranda Resort Phu Quoc MGallery by Sofitel

Discover the elegance of colonial Indochine style on Vietnam's Phu Quoc Island with a stay at this 19th-century seaside mansion. An award-winning beachfront resort, it has 70 well-appointed rooms, an organic spa and fine-dining restaurants ideal for romantic getaways, spa breaks and family holidays. Experience an inspired summer at La Veranda with 05 offers starting from USD155++.

**Tran Hung Dao Street, Duong Dong Beach, Phu Quoc Island, Vietnam**

(0)297 3982 988 - [contact@laverandaresorts.com](mailto:contact@laverandaresorts.com)  
[www.laverandaresorts.com](http://www.laverandaresorts.com)

### Pullman Danang Beach Resort [R]

Located on the stunning white sands of Danang beach, the stylish Pullman Danang Beach Resort is an oasis of activities and facilities for the modern traveler. With an idyllic setting on the silver shores of Central Vietnam, this luxury resort is perfect for a family holiday or romantic beach getaway.

**Vo Nguyen Giap, Khue My, Ngu Hanh Son, Danang**

0236 395 8888

[www.pullman-danang.com](http://www.pullman-danang.com)

### The Island Lodge

Newly-opened, The Island Lodge is a 12-room Indochine-themed lodge set on Unicorn Island (Thoi Son). Mekong River view rooms and bungalows are scattered around the grounds, but the jewel is the open air restaurant/lounge fronting 50 meters of riverfront along with a French restaurant. There's also an infinity swimming pool and Jacuzzi.

**390 Ap Thoi Binh, Thoi Son, My Tho**

0273 651 9000

[www.theislandlodge.com.vn](http://www.theislandlodge.com.vn)



# >>The List Health & Beauty

## DENTAL



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51A Tu Xuong Street, Ward 7, District 3, HCMC

#### ELITE ORTHODONTIC CENTER

57A Tran Quoc Thao Street, Ward 7, District 3, HCMC

Tel: +84 28 73063838 | Hotline: +84 902559888

Email: inquiry@elitedental.com.vn



### Good Smile International Dental Clinic

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Phu street, ward 22, Binh Thanh district, HCMC

084 899 7000 Everyday from 9am to 7pm

www.goodsmileidc.com

goodsmileidc@gmail.com



### Worldwide Dental & Plastic Surgery Hospital Dr. Hung & Associates Dental Center

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Building 244A Cong Quynh, D1

028 3925 7526

0914900016

info@benhvienworldwide.com

www.benhvienworldwide.vn

www.nhakhoadrhung.com



## SPA & WELLNESS CENTERS



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035 223 0055

Studiomihasaigon@gmail.com

Facebook.com/Mihabodytecsaigon



### Lylis Spa & Clinic Skincare

Located on street nr.1 in the quiet neighborhood of Lang Bao Chi in Thao Dien, Lylis Spa & Clinic Skincare offers a variety of beauty & care services.

These include body scrubs & wrap, waxing, facial care, hair care, nail care and pregnancy massages.

21A23 Street 1, Thao Dien Ward, District 2, HCMC

Hotline: 0903.051.478

## SKIN CLINIC



### Stamford Skin Centre

Stamford Skin Centre is a Laser Dermatology Clinic developed by Stamford Healthcare Ltd. We never cease to improve our quality of medical care.

99 Suong Nguyet Anh, Dist. 1, HCMC

(028) 3925 1990 or 0908 453 338

www.stamfordskin.com

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Branch 2 2A Chu Manh Trinh, Dist1, 02838 247 433

Branch 3 61 Xuan Thuy, Thao Dien, Dist2, 0283 519 1052

Branch 4 26 Ngo Quang Huy, Thao Dien, Dist2, 028 3636 7208

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nhungnail.com



# Kids & Education









# Demystifying Coronavirus

Read more on what we know about COVID-19 including understanding the disease and addressing some of the fears and concerns

**CORONAVIRUSES ARE A LARGE** family of viruses that infect mostly animals, although a few of them have spread to humans as well. The infections they cause can range from mild to severe. The most common members of this family that regularly infect many people around the globe are known to cause a mild upper respiratory tract infection—the common cold. Some other coronaviruses can cause more serious and deadly diseases such as MERS (Middle East Respiratory Syndrome) and SARS (Severe Acute Respiratory Syndrome).

A new strain of coronavirus, now called COVID-19, recently emerged in Wuhan city, in China's Hubei province. The outbreak was initially linked to a large seafood and animal market in the city of Wuhan, where transmission of the virus most likely occurred via a jump from animal to human. But currently there is a growing debate about where and how the infection started. While MERS was caused by a coronavirus that jumped from bats to camels and then to humans, the new coronavirus seems to have originated in bats that jumped to snakes and then humans who either consumed it or otherwise came into contact with the infected animals. But this theory is still not proven, and a deep investigation on this topic is now underway.

These viruses were initially thought to have only been transmitted from animals to humans. This presumption was later contradicted by the discovery, using mathematical models, that the viruses were highly contagious and could be transmitted from person to person. Now it is evident just how easily

and frequently infection from person to person can occur, and what is the cause of the deep concern about a global pandemic.

The virus replicates within human cells by using our own cellular machinery against us. A virus is actually just a ball of genetic information that uses a biological host to multiply from one to millions. Just as any written information would require ink and paper to form a book, so too does the virus need the materials available within a host to reproduce itself, as it has no cell structure of its own. When it infects a person, it hijacks the body's cells, each of which contains ample biological machinery—the equivalent of loads of paper and ink—to produce millions of copies from one single viral invader.

## Symptoms of COVID-19

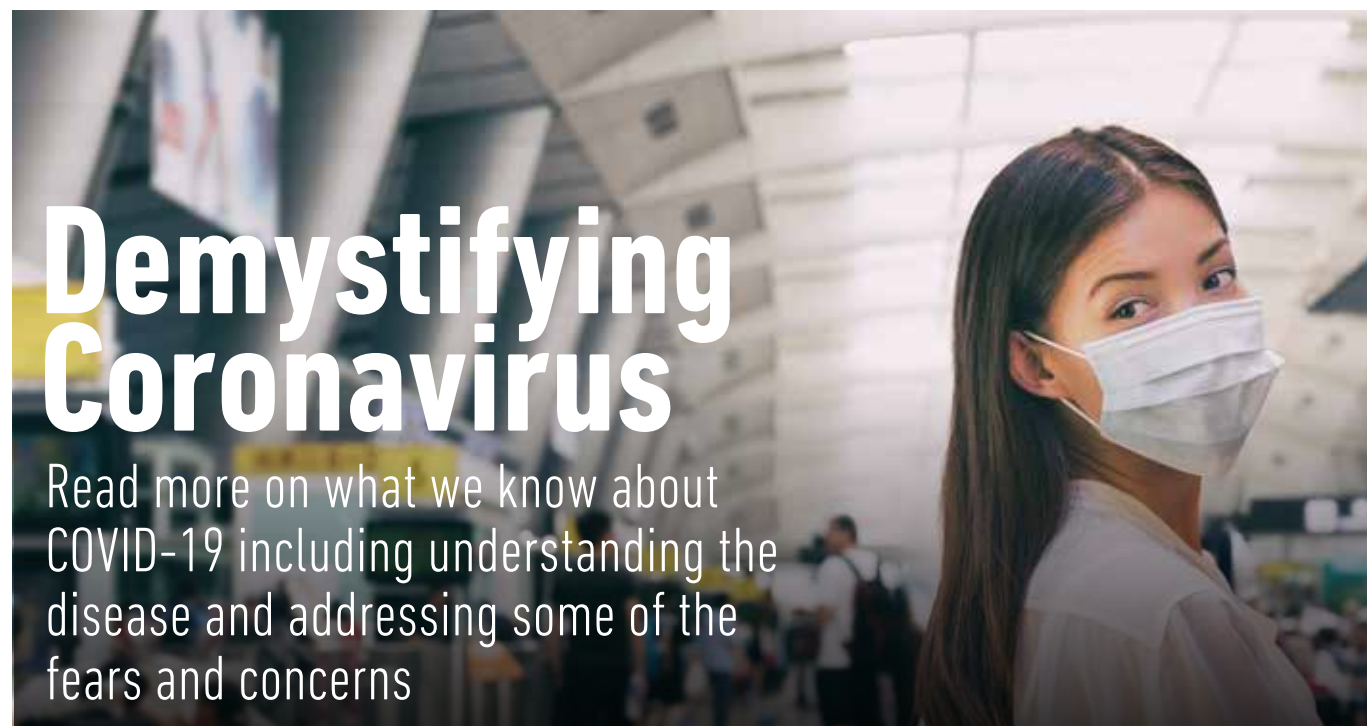
Just as the hepatitis virus targets the liver, COVID-19 targets the lungs, where it causes respiratory inflammation. In most cases, the symptoms it causes are similar to those of the common cold, such as dry cough and fever. In severe cases, especially when the patient has some preexisting risk factors (such as old age or comorbid conditions) the infection causes pneumonia-like symptoms—for instance, a progressive cough and difficulty in breathing with severe lung inflammation.

The time from exposure to the appearance of symptoms is usually between 2–21 days. Because of the long incubation period, the virus can be transmitted during this asymptomatic phase. This came to light during cases in Germany where the virus was transmitted from a Chinese woman to

a number of German colleagues before her infection became evident for her. Such a situation can be precarious, as monitoring the spread of the virus could become extremely challenging.

Also, the virus poses a higher risk in colder regions because it survives longer on surfaces at low temperatures, which makes it difficult to contain in places with large populations (such as Wuhan) during the winter. Even with the world-class hospitals and highly skilled medical staff and scientists they have in Wuhan, the infrastructure wasn't enough for the sudden surge in severe pneumonia patients. Also in the early stages of the epidemic at least 7% of medical staff in the region—including doctors and nurses—were exposed to the virus while treating infected patients due to the lack of preparedness and shortage of beds. This made controlling the outbreak more daunting for the Chinese authorities. Since that time they have taken a more cautious approach along with other authorities worldwide. Crucial information has been released by Chinese scientists and medical practitioners in other countries as cases of the infection are reported around the world.

Since the virus can't sustain itself for long in high temperatures, on top of the government closing schools, there have been relatively fewer cases in places like Ho Chi Minh City, which has a warmer climate. Still, the virus has taken almost 3,000 lives globally out of 85,000 cases of the infection that have been officially reported. The preliminary fatality rate of COVID-19 is around 2% in China (but in China excluding Hubei province, it is just 0.16%) in comparison to 9.6% for SARS







Family Medical Practice's resident specialist in liver disease, Argentinian native **Dr. Pedro L. Trigo** received his MD with honors at the Universidad de Buenos Aires, and completed further programs at Pittsburgh University's liver transplant unit. An avid proponent of health through exercise, he is currently training to participate in the Danang Iron Man event.

and 34% for MERS.

However, as SARS affected just 800 people and MERS around 2,500, it is evident that COVID-19 is far more contagious. Therefore, it poses a higher risk than influenza—which has infected more than 25 million people but has a fatality rate of 0.1%. If the spread of the COVID-19 contagion goes unchecked, it could lead to a much higher number of casualties than those that influenza has caused so far.

### Preventative Measures

So far, 80% of fatalities have been reported in people aged more than 60. Moreover, 75% of those who succumbed to the infection had underlying chronic diseases such as diabetes, asthma, high blood pressure and/or cancer. The virus seems to affect more men than women—which could be linked to genetic disposition or different hormonal patterns—and children are also less likely to be affected, perhaps related to their higher levels of immunity against the coronavirus. Essentially, adults with low immunity are more prone to infection.

People are advised to consume healthy, well-cooked food and place an increased focus on sanitizing surfaces and maintaining cleanliness. Frequently washing hands and letting sunlight into houses could be of help too.

As the virus is highly contagious, it can spread from an infected person to another person by sneezing, coughing or personal contact. Physical barriers such as face masks can help prevent transmission when someone is close to an infected person. Also, distance should be maintained from people infected

by the virus as well as those showing symptoms of the infection.

Any kind of masks will be equally effective here, as most of them provide almost the same level of protection against airborne virus transmission and respiratory droplets in this case. However, when there are no cases in a community, there is no benefit to wearing a mask, and the World Health Organization does not advise people to use a mask except in risky scenarios, i.e. when there is a chance to be close to an infected person.

Being in crowded places and traveling to risky areas such as China, South Korea, Northern Italy or even Japan and Singapore may carry a risk of developing an infection. Currently, regardless of any personal interest for travel, the government already banned many destinations because of the chance of becoming infected. It is tourism that has affected Vietnam more, contrary to the common belief that its proximity to China is what makes Vietnam more vulnerable to the virus. But the fact is this was not the case, and there are only 16 confirmed cases in Vietnam—most of them related to a group of Vietnamese workers who went to Wuhan for training. It would therefore be appropriate to postpone any unnecessary travel plans. For similar reasons, expats need not consider leaving Vietnam for their home countries, as their risk of exposure while traveling is far higher than it is by staying in this sunny, tropical country.

### Diagnosis and Treatment

Lab tests and CT Scans are primarily used to make a provisional COVID-19 diagnosis. Those suspected of carrying

the infection will receive personal health care by medical practitioners and be quarantined. Medical authorities responsible for containing the coronavirus will be notified so that necessary medical care can be provided to the patient, and further proliferation of the virus can be avoided. Test kits are currently limited and are not available to the public or for testing on the healthy.

In case patients experience mild cold symptoms, or do not feel well in general, it's recommended they take care of themselves at home just as they would when suffering from a common cold, while maintaining a distance from others—especially family and friends. If the symptoms are aggravated or become worrisome, medical practitioners should be consulted for further treatment. Our Family Medical Practice medical centers are observing strict site access protocols to ensure they remain safe and exposure-free places to seek treatment as usual.

There is no antiviral treatment or vaccine available right now. Some studies have already been initiated to derive a cure against the virus, deploying a scientific double-blind strategy where neither the medical practitioner administering treatment nor the patient knows if they are receiving potential treatment or a placebo. This is the only method that can tell us if a treatment is really useful or not. The studies will not be complete for some time, so results will be available in the near few months—however, if proper measures continue to be taken (namely those communicated by medical practitioners and government authorities) and through careful personal care and hygiene, a more widespread contagion can be prevented. ■



# >>The List Education

## INTERNATIONAL SCHOOLS



### The American School

The American School (TAS) is an international school that has been accredited by the Western Association of Schools and Colleges (WASC), representing 21 nationalities. TAS provides an American-based curriculum with rigorous performance standards and a variety of academic offerings including Advanced Placement courses, university credit courses through our partnership with Missouri State University, and an Intensive ESL Program for English Language Learners. In 2018, The American School will open its new, sprawling mega-campus in District 2's An Phu Neighborhood. This purpose-built facility will house up to 1200 students from pre-nursery through grade 12. This is an exciting time in the growth of the school!

177A, 172-180 Nguyen Van Huong, Thao Dien, D2  
028 3519 2223 / 0903 952 223  
admissions@tas.edu.vn  
www.tas.edu.vn



THE AMERICAN SCHOOL



### SSIS

Saigon South International School is a not-for-profit school providing an American-style education from Early Childhood through Grade 12. SSIS offers AP and IB Diploma, over 80% of our teachers hold advanced degrees, and our students represent 40 nationalities. We are the only Apple Distinguished School in Vietnam, and our state-of-the-art facility sits on a spacious, six-hectare campus.

78 Nguyen Duc Canh Tan Phong Ward, District 7, Ho Chi Minh City, Vietnam  
(84-28) 5413-0901  
info@ssis.edu.vn  
www.ssis.edu.vn



## Also Try...

### Australian International School (AIS)

The Australian International School is an IB World School with three world class campuses in District 2, HCMC, offering an international education from kindergarten to senior school with the IB Primary Years Programme (PYP), Cambridge Secondary Programme (including IGCSE) and IB Diploma Programme (DP). Xi Campus (Kindergarten)

www.aivietnam.com

### ABC International School (ABCIS)

Inspected and judged an outstanding school by British Government Inspectors (January 2017), the ABCIS is one of the few schools worldwide awarded this Department for Education rating. Progress of students puts the ABCIS among the top 8% of schools in the world. Providing education for 2-18 year olds in a supportive and friendly environment, it delivers a culturally adapted version of the British National Curriculum supported by Cambridge & AQA IGCSE and AS/A levels. Students are prepared for Universities in the UK, USA, Australia, Korea and Canada.

#### Early Years Campus:

5C Street, KDC Trung Son, Binh Hung, Binh Chanh, HCMC

#### Primary Campus:

#69, Street No. 3, KDC Trung Son, Binh Hung, Binh Chanh, HCMC

#### Secondary Campus:

#2, Street No. 9, KDC Tan An Huy, Ap 5, Phuoc Kien, Nha Be, HCMC

Tel: 84 28 5431 1833/34/35/36

Email: office@theabcis.com

www.theabcis.com

### Aurora International Preschool Of The Arts

At Aurora, we strive to maximize any valuable opportunities for life-long learning in the Early Years of our children by supporting self-discovery, imagination and creativity. Following the Reggio Emilia-Inspired philosophy, we keep always updating and in continuous tireless research, intertwining with Vietnamese cultural background.

A school inspired by Reggio Emilia

For children from 12 months to 6 years of age

11 - 13 Tran Ngoc Dien, Thao Dien Ward, District 2, HCMC, Vietnam

028 3744 2991 | 0982 012 860

info@aurorareggio.com | www.aurorareggio.com

www.facebook.com/aurorareggiokindergarten

### British International School (BIS)

Inspected and approved by the British Government, BIS provides a British style curriculum for an international student body from pre-school to Year 13. The school is staffed by British qualified and trained teachers with recent UK experience. Fully accredited by the Council of International Schools and a member of FOBISIA, BIS is the largest international school in Vietnam.

www.bisvietnam.com



## Also Try...

### EtonHouse International Pre-School

At EtonHouse International Pre-School Franchise - An Phu, children aged 18 months to 6 years experience a Reggio Emilia style, play-based early childhood education. The progressive Singapore-based EtonHouse **Inquire - Think - Learn** curriculum, delivered by dedicated international teachers, enables pre-schoolers to enjoy fun and hands-on learning in Somerset Vista, An Phu.

**Level 2, Somerset Vista, 628C Hanoi Highway, D.2, HCMC**

**028 6287 0804 / 093 868 4676**

**info@etonhouse.vn**

**www.facebook.com/Etonhouse.AnPhu**

**www.etonhouseanphu.com**

### International School

#### Saigon Pearl (ISSP)

Vietnam's only international school offering a U.S. curriculum for children 18 months to 11 years old within a 100% English language environment. With a library containing over 13,500 English books and more than 60% of students achieving above grade level English, ISSP graduates are well prepared for secondary school at ISHCMC or ISHCMC - American Academy.

**92 Nguyen Huu Canh, Binh Thanh**

**+84 (28) 2222 7788/99**

**admissions@issp.edu.vn**

**www.issp.edu.vn**

### Kids Club Saigon

Kids Club Saigon is an early childhood center with three campuses in District 7 offering high-quality early learning programs for children ages 1.5 to 6. In partnership with our families, we strive to create joyful childhoods and to celebrate the unique strengths that every child brings into this world.

**www.kidsclubsaigon.com**

**(028) 5412-5232, kidsclubsaigon@gmail.com.**

### The International School

#### Ho Chi Minh City - American Academy

ISHCMC - American Academy is a U.S. curriculum secondary school, preparing students aged 11 to 18 years old for success at universities worldwide. Early university credits, through SUPA and AP courses, a 1:1 University Counseling Program, and an extensive EAL program sets our graduates on the road to success with 100% acceptance rate and U.S. \$1 million scholarship fund to overseas universities.

**16 Vo Trung Toan, D2**

**+84 (28) 3898 9100**

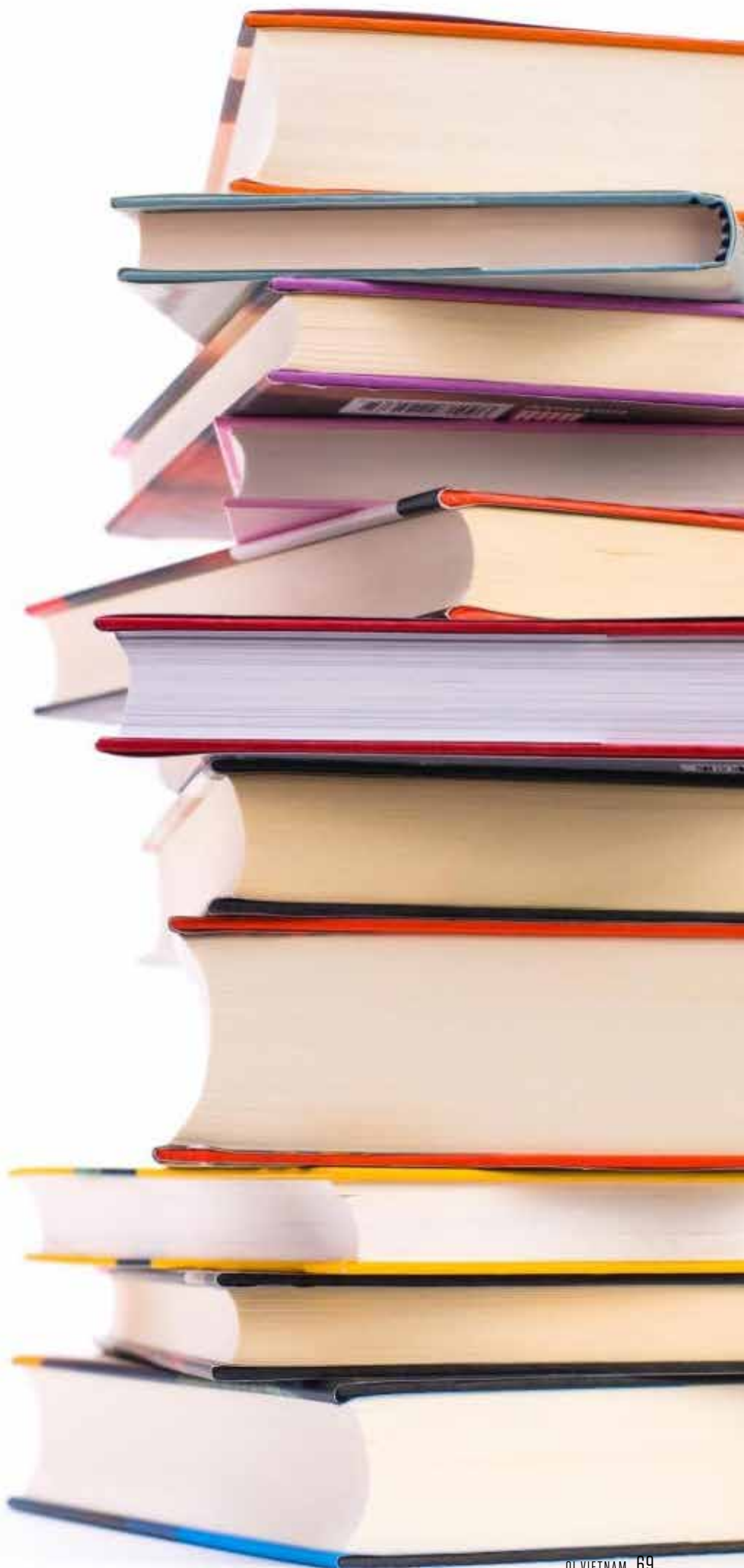
**admissions@aavn.edu.vn**

**www.aavn.edu.vn**

### Renaissance International School Saigon

Renaissance is an International British School offering the National Curriculum for England complemented by the International Primary Curriculum (IPC), Cambridge IGCSE and the International Baccalaureate. The school has made a conscious decision to limit numbers and keep class sizes small to ensure each pupil is offered an education tailored to meet their individual learning needs. It's a family school providing first-class facilities including a 350-seats theater, swimming pools, mini-pool, drama rooms, gymnasium, IT labs, music and drama rooms, science labs and an all-weather pitch.

**www.renaissance.edu.vn**







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BY La HOLISTA &



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## FREE ENTRY, TALKS & CLASSES

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**11:00-12:00 73 COWS & THE RISE OF VEGANISM**

Scott Green - Sống Thuần Chay

**12:00-13:00 MENOPAUSE MANAGEMENT  
FOR WOMEN OF ALL AGES**

Johanna Anderson / Chiara Squinzi

**13:00-14:00 HOLISTIC INTEGRATED  
ENVIRONMENTAL CYCLE ANALYSIS**

Lyndal Hugo - Orlar

**14:00-15:00 HOW TO TRAVEL RESPONSIBLY  
& SUSTAINABLY**

Maria Paz Herrera - Exo Travel

**15:00-16:00 SAVE THE PLASTIC**

Néstor Catalán & Nano Morante - PLASTICPeople

**16:00-17:15 THE C WORD**

Documentary about cancer  
narrated by Morgan Freeman

### CLASSES / WORKSHOPS

**11:00-12:00 SOUND HEALING (BYO MAT)**

RukaYoga

**12:00-13:00 DOG PSYCHOLOGY  
& BEHAVIOUR**

Dog Walkers Thao Dien / Laws for Paws

**13:00-14:00 PRIMAL BODY FLOW & SCULPT**

Primal Strengthening & Conditioning

**14:00-15:00**

**CHI NEI TSANG ABDOMINAL MASSAGE**

Morry Tafakory Therapist & Trainer

**15:00-16:00 HOW TO INCREASE  
YOUR SPEED IN RUNNING**

Alexandre Videau - Saigon Zen Run

**16:00-17:00 TIME TO BREATHWORK**

Ricardo Santanna

AND DOZENS OF OTHER WELLNESS PRACTITIONERS, ARTISANS, AND HEALTHY LIVING ADVOCATES

For more info and vendors details, visit [f@holisticfair2020](#)

Please note that this is a NO WASTE EVENT, anything you bring into the space must leave with you.



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STRENGTH &  
CONDITIONING**

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# THE LONG CAFE

The first coffee shop in Vietnam serving coffee that is roasted no longer than 10 days.

The Long Caffe truly wants its customers to enjoy the best coffee with the richest aroma. Beans are carefully chosen from the best Arabica plantations in Vietnam. With an aim to provide customers the most relaxing moments, the cafe has an open-space design that uses natural materials, such as wood and marble, to separate inner and outer spaces in a harmonious way. Such design gives customers a comfortable and warm feeling right when entering.

## THE LONG CAFE

03 Pho Quang, Ward 2, Tan Binh District, HCMC, Vietnam

Website: [thelongcaffe.com](http://thelongcaffe.com)

[www.facebook.com/thelongcaffe](https://www.facebook.com/thelongcaffe)

Sách Quảng Cáo  
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ISBN 9 786049 791017